

DANNY KAYE • ERNIE KOVACS • BOB & RAY

# MAD

IND  
OUR  
PRICE  
**25¢**  
CHEAP

No. 42

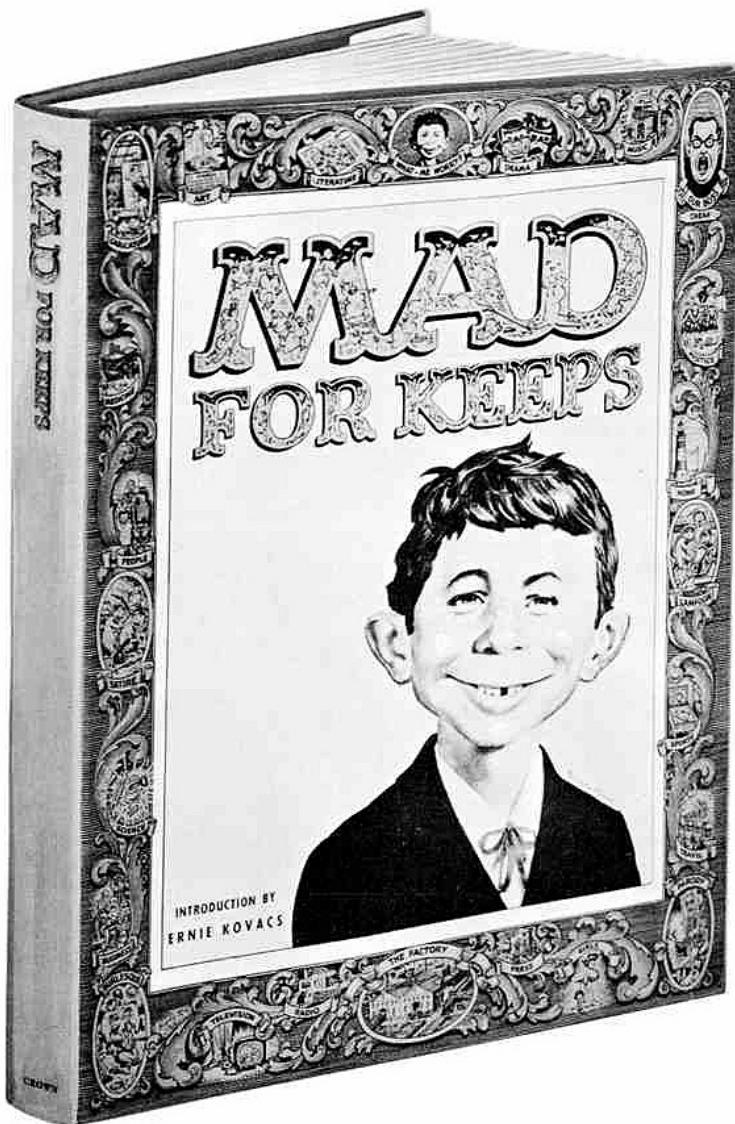
November '58



KELLY FREAS

# NOW IN ITS SECOND PRINTING

... ONLY THIS TIME WE USED INK!



A FABULOUS CHANCE FOR  
ALL NEW MAD FANS TO  
**READ WHAT  
YOU MISSED**

(and discover how lucky you were!)

IN THIS  
**HARD-BOUND, DE LUXE**  
**ANTHOLOGY**  
**OF MEMORABLE ARTICLES**

(unavailable in any other form\*)

from

# MAD

**INCLUDING**

- A full-color jacket  
... to turn inside out for camouflage!
- An introduction by Ernie Kovacs  
... to tell you why you're crazy to go on!
- 16 pages in vivid color  
... to rot your mind and ruin your eyes!
- A total of 128 pages of unforgettable articles  
... that got us into the most trouble!

## NOW ON SALE AT MOST BOOKSTORES! ONLY \$2.95

If your regular bookseller does not have  
"MAD For Keeps", ask him to stock it!  
If he refuses, bust 'im one, and mail in!

\*This material originally appeared in MAD Magazines  
through 1956, and has never before been reprinted in  
any form. Published by Crown Publishers, Inc., N. Y.

----- use coupon or duplicate -----

MAD ANTHOLOGY DEPT.  
225 Lafayette Street  
New York 12, N. Y.

Rush my copy of "MAD For Keeps"!  
I want to discover how lucky I was!  
I enclose \$2.95, which also happens  
to be the retail price in book stores.  
Already I can see I'm not so lucky!



NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

# MAD

"Conscience is what hurts when everything else feels so good!"

Alfred E. Neuman

**PUBLISHER:** William M. Gaines

**EDITOR:** Albert B. Feldstein

**ART DIRECTOR:** John Putnam **ASST. ART DIR.:** Sheila Lynch **IDEAS:** Jerry De Fuccio

**CONTRIBUTING ARTISTS:** Wallace Wood Bob Clarke Don Martin Frank Kelly Freas

Jules Feiffer George Woodbridge David Berg Joe Orlando Mort Drucker

**CONTRIBUTING WRITERS:** Danny Kaye & Milton Schafer Ernie Kovacs Bob and Ray

Frank Jacobs Tom Koch Albert Meglin Dee Caruso & Bill Levine Julius Rothenberg

**SUBSCRIPTIONS:** Gloria Orlando, Celia Morelli **T-SHIRT PHOTO:** Larry Maleman

**MERCHANDISING** (Whatever that is!): Zach Baym **LAW SUITS:** Martin Scheiman, Esq.

**WAR CORRESPONDENT:** Pvt. Nick Megliola

## DEPARTMENTS

### A CHILD'S GARDEN OF CURSES DEPARTMENT

25¢ MAD Children's Books ..... 20

### ASK THE MAN WHO PARKS ONE DEPARTMENT

Big Cars ..... 13

### BOB AND RAY DEPARTMENT

Baseball Report ..... 34

### COLLEGE CATALOG DEPARTMENT

Bulletin of Alfred E. Neuman University ..... 45

### DANNY KAYE DEPARTMENT

I'm Five! ..... 15

### DON MARTIN DEPARTMENT

A Boy, A Bird, and A Hunter ..... 11

On The Bowery ..... 37

The Great Bank Robbery ..... 44

### E BEFORE I EXCEPT AFTER Q DEPARTMENT

Not-So-Wrong Spelling Errors ..... 18

### ERNIE KOVACS DEPARTMENT

Strangely Believe It ..... 27

### FRAME OF MIND DEPARTMENT

Houses To Match Personalities ..... 38

### HONORABLE MENTION DEPARTMENT

Credits For The Common Man ..... 30

### LET'S LOOK AT THE RECORD DEPARTMENT

MAD Mood Music ..... 28

### LETTERS DEPARTMENT

Random Samplings of Reader Mail ..... 4

### MARGINAL THINKING DEPARTMENT

Where They Spent Their Vacations ..... \*\*

### OUT OF THE FREUD AND INTO THE FEIFFER DEPARTMENT

Sick, Sick, Sick ..... 24

### RUSH RIGHT OUT DEPARTMENT

What If You Did What They Told You on TV? ..... 2

### THE PHASE ON THE CUTTING ROOM FLOOR DEPARTMENT

Scenes We Never Got To See ..... 40

### UNNECESSARY ROUGHNESS DEPARTMENT

MAD's 1958 Football Preview ..... 6

\*\*Various Places Around The Magazine

**MAD**—November 1958, Volume 1, Number 42, is published monthly except January, April, July and October, by E. C. Publications, Inc., at 225 Lafayette Street, New York 12, New York. Entered as second-class matter at the Post Office at New York, N. Y. Subscriptions, 9 issues for \$2.00 in the U. S. Elsewhere, \$2.50. Entire contents copyrighted 1958 by E. C. Publications, Inc. The publisher and editors will not be responsible for unsolicited manuscripts and request all manuscripts be accompanied by a stamped, self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence. Printed in U. S. A.

## VITAL FEATURES

### MAD'S 1958 FOOTBALL PREVIEW... 6



**MAD's** consistent record for picking All-American grid-greats is maintained this year as, once again, we miss every selection.

### DON MARTIN ..... 11



Once again, **MAD's** maddest artist gives us a glimpse into his own private world, and once again makes us so happy it remains private.

### I'M FIVE! ..... 15



For this article in which Danny Kaye plays a five-year-old so well, we gave him what would please any little boy, mainly peanuts.

### MAD'S 25¢ CHILDREN'S BOOKS... 20



**MAD** attempts to fill a void between today's 25¢ children's books and 25¢ adult books, and ends up with an article to avoid.

### SICK, SICK, SICK ..... 24



Jules Feiffer will surely be Sick, Sick, Sick, when he discovers that we have reprinted 4 cartoons from his new book by that name.

### CREDITS FOR THE COMMON MAN .. 30



An article which suggests that we give credit where credit is due to common people! And besides, it's cheaper than giving money!

### SCENES WE NEVER GOT TO SEE.... 40



Movie scenes that end up on the cutting room floor are shown in this article, which will probably end up in a similar location.

### COLLEGE CATALOGUE .. .45



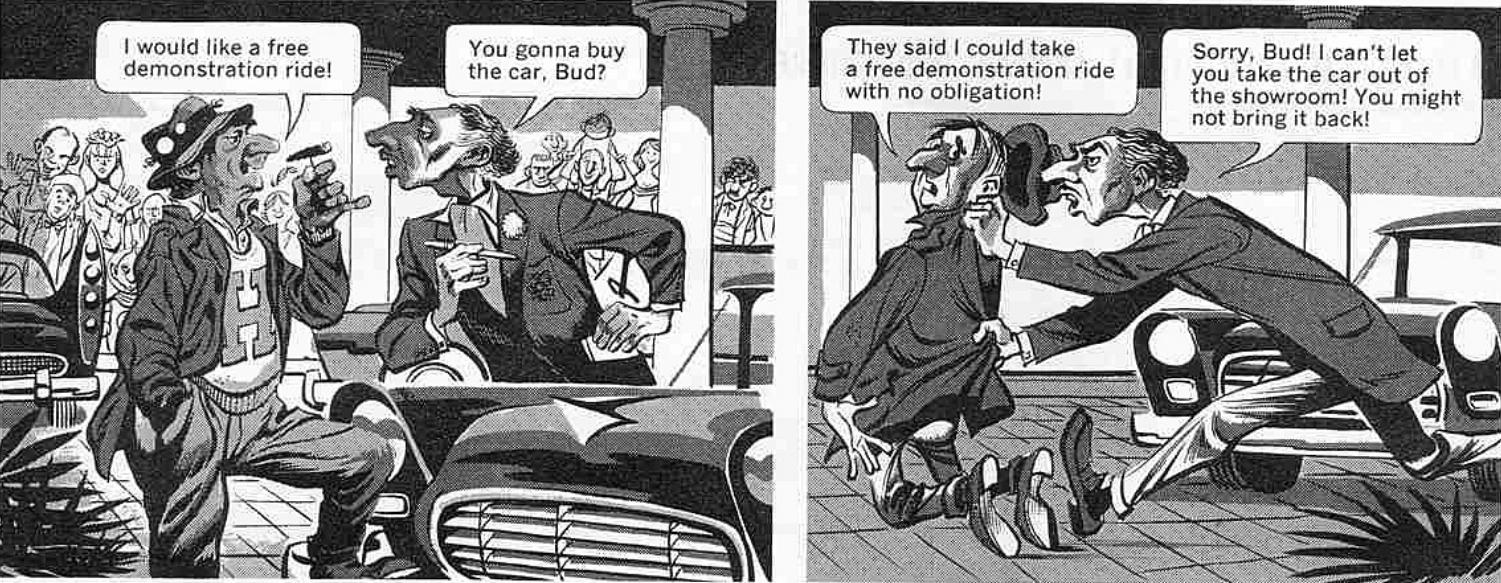
A Bulletin listing all the courses offered by Alfred E. Neuman University, so you clods going to other schools will feel better.

**RUSH RIGHT OUT DEPT.**

The other night, while we were listening to the guy on TV who's always warning you to "never ask for aspirin alone . . . always ask for it by name!"

# WHAT IF YOU DID WHAT

"STOP IN AT YOUR DEALER AND ASK FOR A FREE DEMONSTRATION RIDE . . ."



"IF YOU DON'T LOSE TEN POUNDS IN TEN DAYS, YOUR PHARMACIST WILL CHEERFULLY REFUND

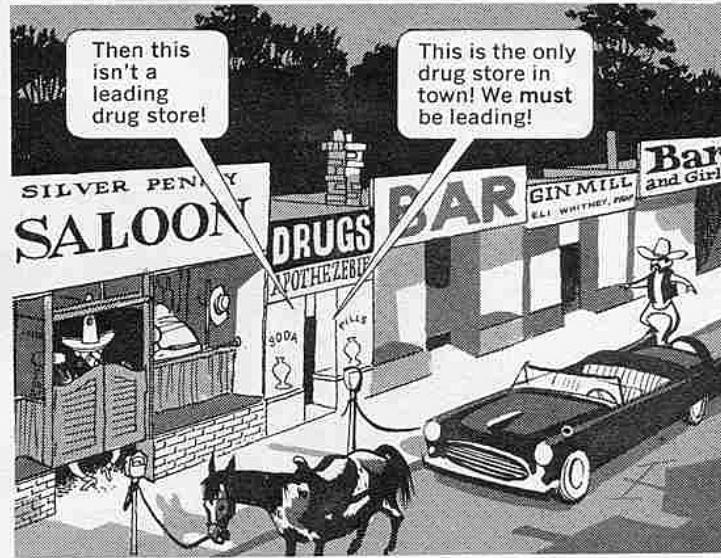
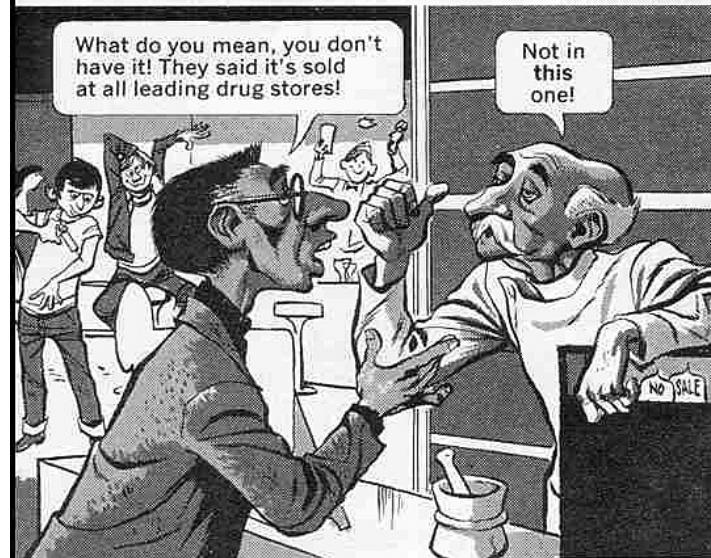


we got to thinking. And then, we came up with these four dramatic moments, which clearly answered the question that we were thinking about. Namely . . .

# THEY TOLD YOU ON TV?

PICTURES BY BOB CLARKE

"YOU'LL FIND IT SOLD AT ALL LEADING DRUG STORES . . ."



DOUBLE YOUR MONEY BACK . . ."



"TELL THEM GROUCHO SENT YOU . . ."



# WHY GO HUNTING FOR EVERY ISSUE OF **MAD**



**YOU CAN  
SUBSCRIBE  
FOR \$2.00**

And there's nothing fishy about the price . . . because you save 25¢ on 9 big issues! What is fishy . . . is them 9 big issues!

**MAD SUBSCRIPTIONS**  
225 Lafayette Street  
New York 12, New York

I don't want to go hunting for each issue of **MAD** any more! Please enter my name as a subscriber. I enclose \$2.00. Now this leaves me free to go hunting for **you** guys!

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_  
STATE \_\_\_\_\_



## MAD T-SHIRTS

Thanks to your MAD T-Shirts, I am now going steady . . . with the only kind of female that would *wear* one . . . a female gorilla!

Preston Kohn  
Philadelphia, Pa.

I took my girl to a movie in my MAD T-Shirt, and not only did everybody else leave, but my girl left too. Thanks.

Tony Freedman  
Bronx, N. Y.

I dreamed I saw triple in my MAD T-Shirt.

Mrs. W. D. Peckham  
Mt. Lakes, N. J.



Pic above, sent in by Mrs. Peckham, shows exactly why she saw triple! —Ed.

When I sent my \$1.25 for that MAD T-Shirt, I figured it would be a gag. Imagine my surprise when, a week later, it actually came in the mail. Boy, did I gag! Seriously, though, it is a great shirt. I've worn it to school twice, and it's really interesting the way perfect strangers come up to you in the hall and greet you with such comments as: "Eccchhh!"

Eliot A. Kohen  
Aurora, Colo.

## WHO'S WHO?

Once and for all, which one is Nick Megliola and which is Jerry De Fuccio in the T-Shirt ads. Not that it matters. Just send them both. We'll pay postage.

Linda, Gail, and Barbara  
New York City

In this issue, Jerry is the "mad doctor," and Nick is the "monster." Incidentally, if you read the staff-listings on page 1, you'll see Nick listed as "War Correspondent." This is no gag. Our boy was drafted and left for the army last June 29th. So Sgt. Bilko better watch out! —Ed.

## REFRESHING

It is refreshing to find, in this age of much trashy writing, a magazine for Teen-Agers that is really humorous in a wholesome way. Keep up the good work.

H. W. Hightower  
Assistant Professor  
Butler University  
Indianapolis, Ind.

## BEST DEPARTMENT

Your "TV Scenes We'd Like To See" is the best department in the magazine. You show how bad TV really is and how corny the shows are. Congratulations!

Metro-Goldwyn-Mayer  
(New York City)

## POCKET-SIZED FAN



The little lady reading "Inside MAD," one of our pocket-sized books of reprints, is Miss Dior Knox, of Bangor, Maine. —Ed.

## REACHES NEW HEIGHTS

(We got 'em piled to the stock-room ceiling!)

## THE LATEST MAD POCKET-SIZE BOOK **THE BROTHERS MAD**

This fifth collection of humor, parody, satire, and garbage joins "The Mad Reader", "Mad Strikes Back!", "Inside Mad", and "Utterly Mad" in our insidious campaign to split your sides and rot your mind.



YOURS BY MAIL FOR 40¢  
THE COMPLETE COLLECTION—ALL 5—FOR \$1.75  
MAIL MONEY TO: MAD, POCKET DEPT.,  
225 LAFAYETTE ST., NEW YORK 12, N. Y.

**ASK THE MAN WHO PARKS ONE DEPT.**

\*\*Auto Mechanics went to Spark Gap

With this article MAD attempts to solve some of the problems caused by America's love for' . . .

# BIG CARS

## THE PROBLEMS

STORY AND PICTURES BY DAVID BERG



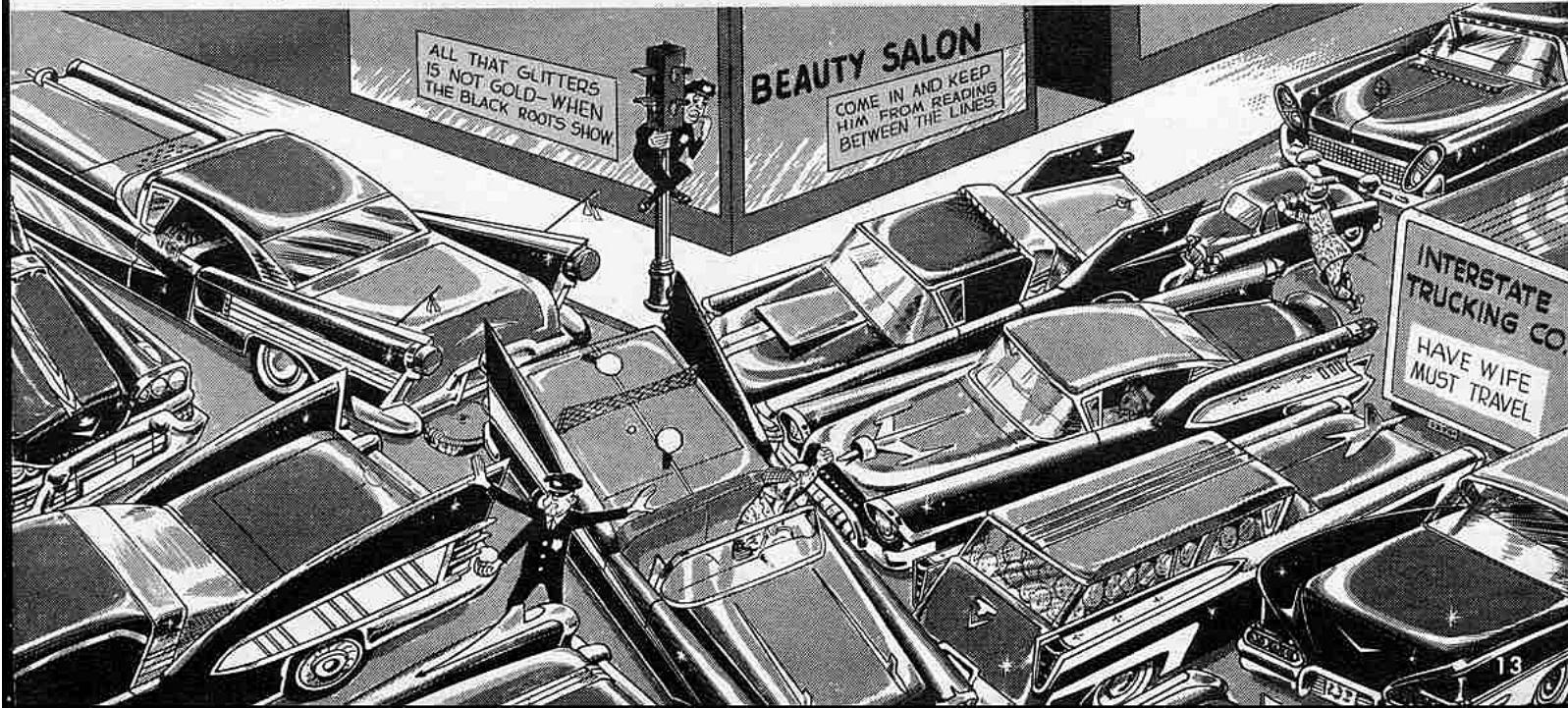
One of the biggest headaches suffered by small-minded officials is the loss of revenue caused by those big new cars which overlap the normal parking meter spaces.

There are reports filtering in from around the country concerning traffic jams caused by those extra-big cars.



Parking lot owners are complaining that big cars reduce their parking capacities, hence their incomes, forcing many of them into putting their yachts up in moth balls.

In some towns, the traffic is so hopelessly snarled, it hasn't been able to budge an inch for months and months.



## THE SOLUTIONS

TO GAINSVILLE  
TURN RIGHT  
THEN TURN LEFT  
ONE GOOD TURN  
DESERVES ANOTHER

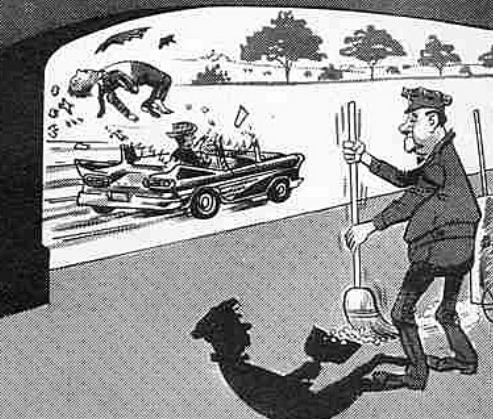
LOW BRIDGE  
HIGH BROWS, WATCH OUT

IF YOU CAN KEEP YOUR  
HEAD WHEN ALL ABOUT  
YOU ARE LOSING THEIRS—  
YOU PROBABLY HAVEN'T  
GRASPED THE SERIOUSNESS  
OF THE SITUATION.



Build big cars, only vertically, not horizontally . . . double-decker style.

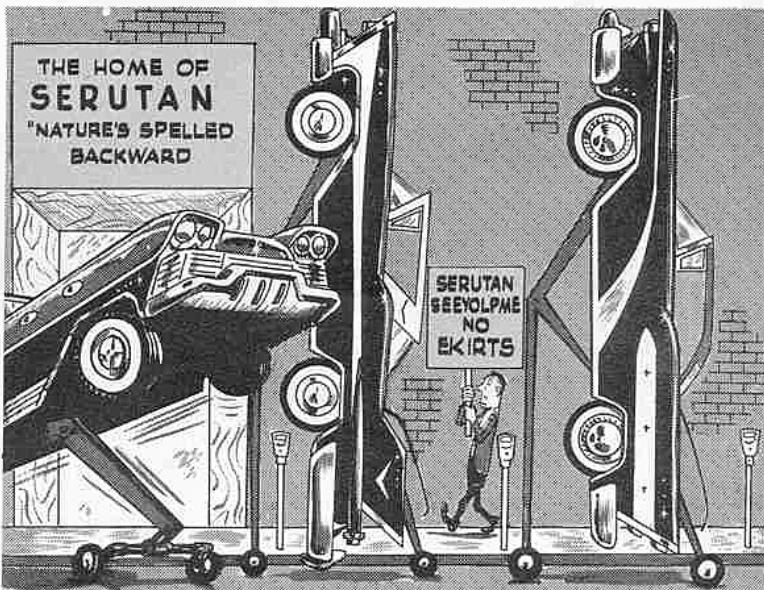
Of course, this will present problems when drivers come to low bridges . . .



but convertibles are nice cars, too!



Build big cars that fold up like carrier-based aircraft.



Build big cars with attachments that park them vertically.

As for those hopeless traffic jams, we suggest that City Fathers cement over them stalled big cars and start all over again.



Danny Kaye has been deservedly dubbed "The 20th Century Pied Piper", for like the Pied Piper of yore, he has captivated audiences over the years with his hilarious movies, his memorable one-man stage performances, and his delightful record albums. More important than any of these, however, to Danny, is his work for the United Nations Children's Fund, for which he serves as Ambassador-At-Large. And now, Danny Kaye delights MAD readers . . . and MAD editors as well . . . by consenting to perform a "Special Engagement", bringing along a collection of songs by the perceptive and gifted Milton Schafer; songs that embody the attitudes and amusing foibles of children Danny has come to know in all lands. Here, then, from his heart-warming new album, "Mommy, Gimme A Drinka Water" (Capitol T-937), is Danny Kaye as a proud little boy, singing . . .



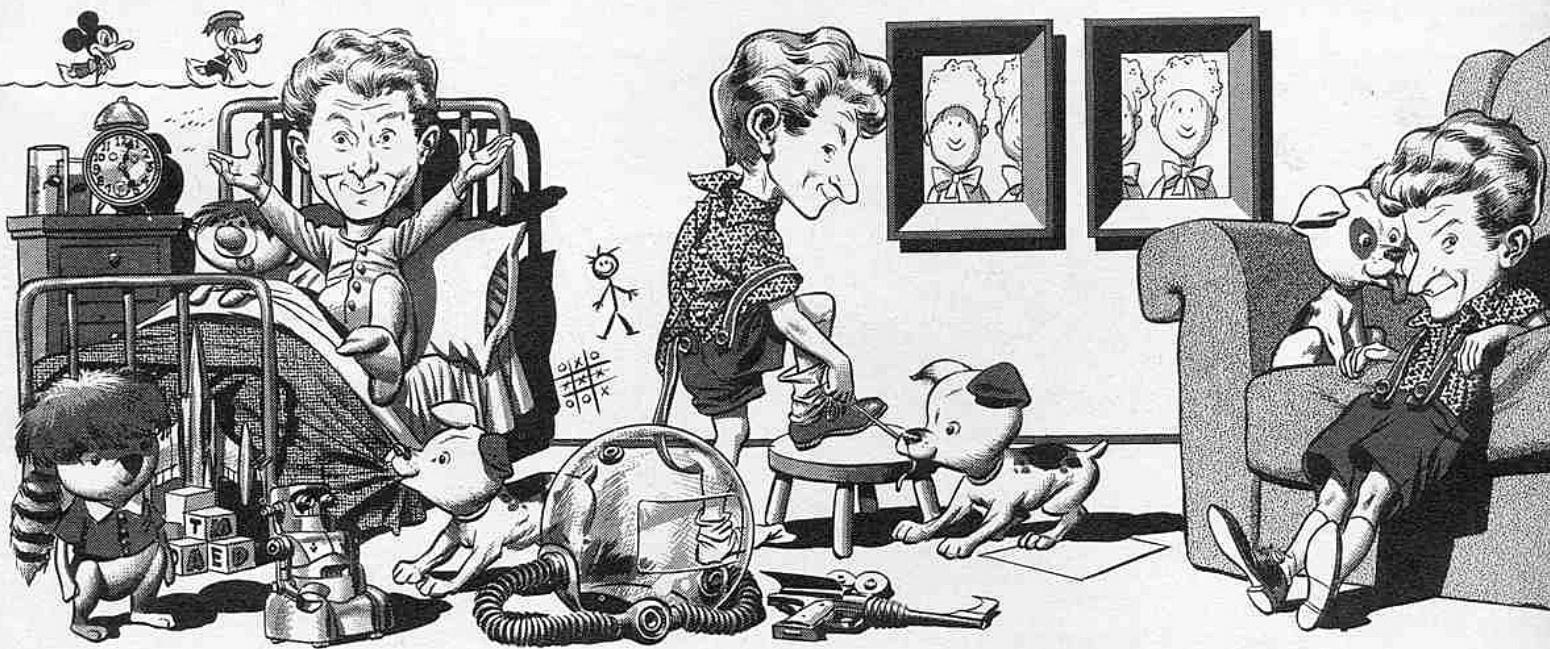
# I'M FIVE!

©1957 by Frank Music Corp., 119 W. 57th Street, N.Y.C., Used with permission.

I'm five! I'm five!  
I'm a big boy now, I'm five!

I can dress myself!  
I don't need Mom to help me anymore!

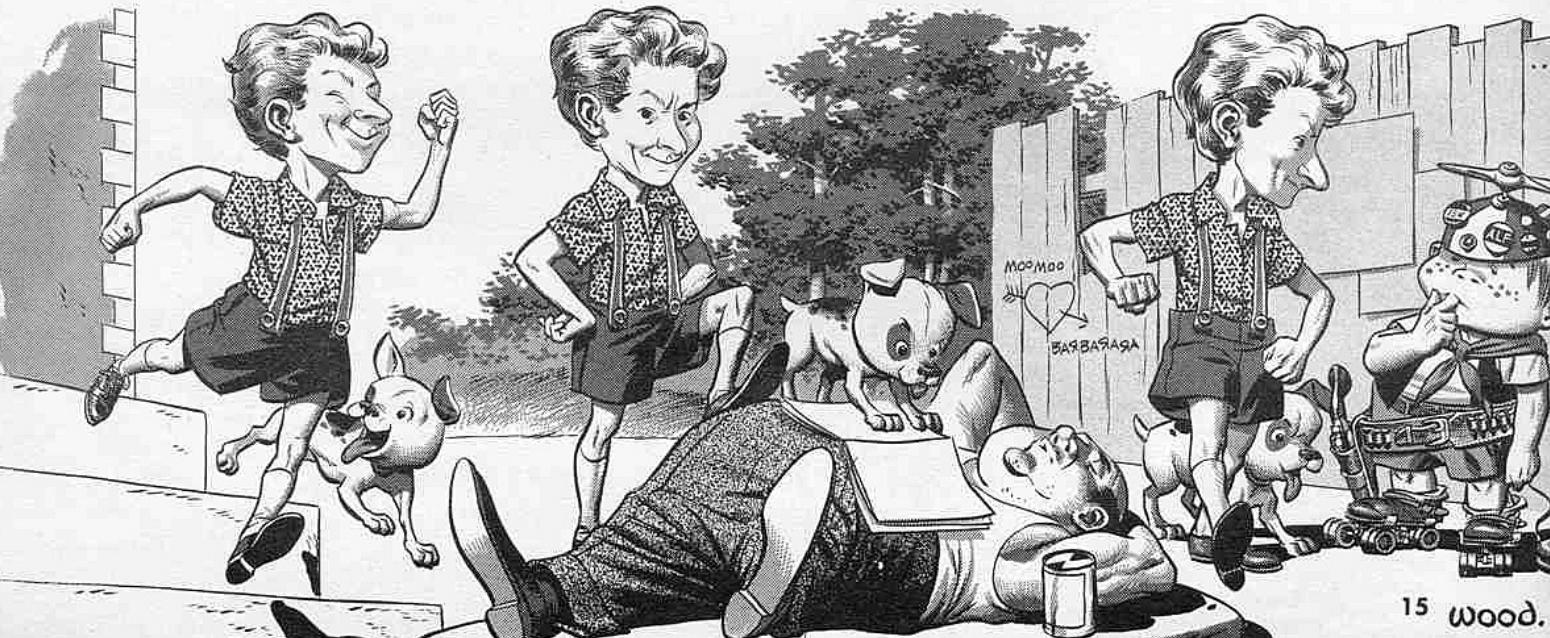
An' when I sit in my fadder's chair,  
My feet can reach the floor! See?



I'm five! I'm five!  
Got a muscle, an' I'm five!

An' when I wrestle wit' my Uncle Nat,  
Inna secon', he's onna groun'!

So Fatso Red better not get wise,  
'Cause I don't fool around!



I c'n t'row dis rock a mile away!



An' kill dat rat'ulsnake!



Yuh dare me swallow my choon' gum down,  
An' not get a belly ache?

An' when I got back,  
D' police ast me a lotta questions!

But I'm no stool pigeon!  
I clammed up!

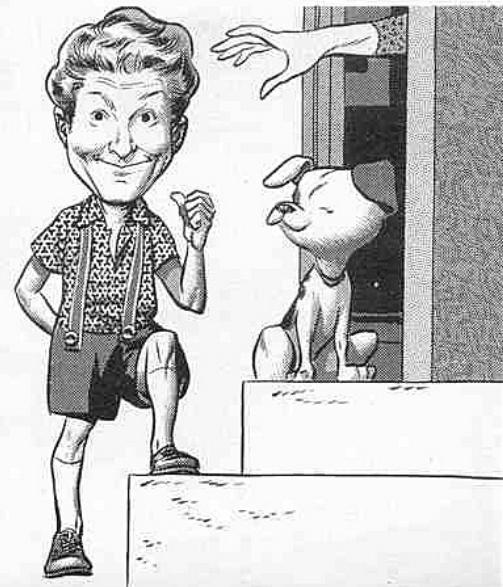
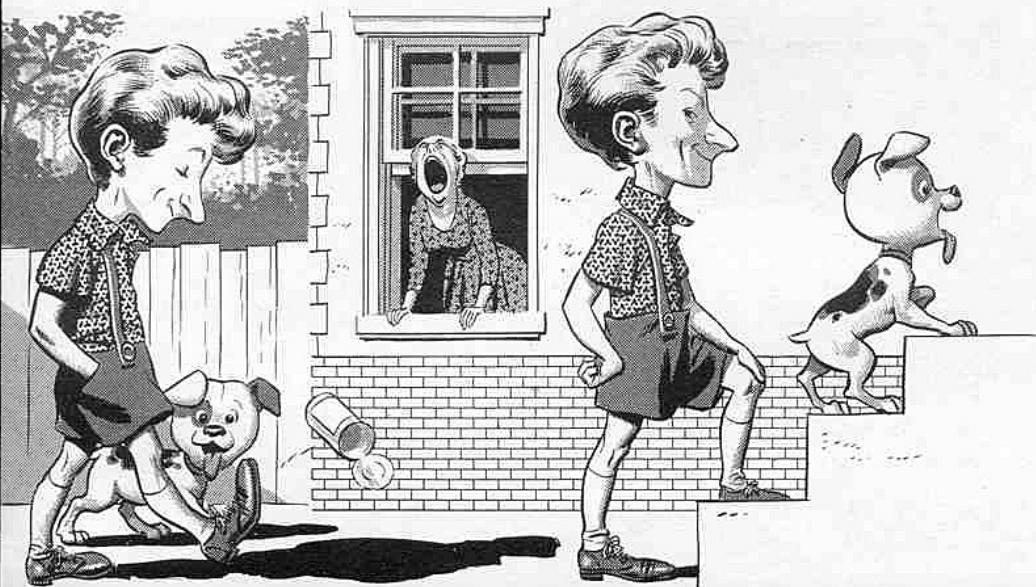
An' I walked right out on 'em!  
Right across d' street!



She knows darn well I'd run away,  
'Cause I'm too old fer dat!

Wha' does she t'ink, I'm t'ree?  
Not me!

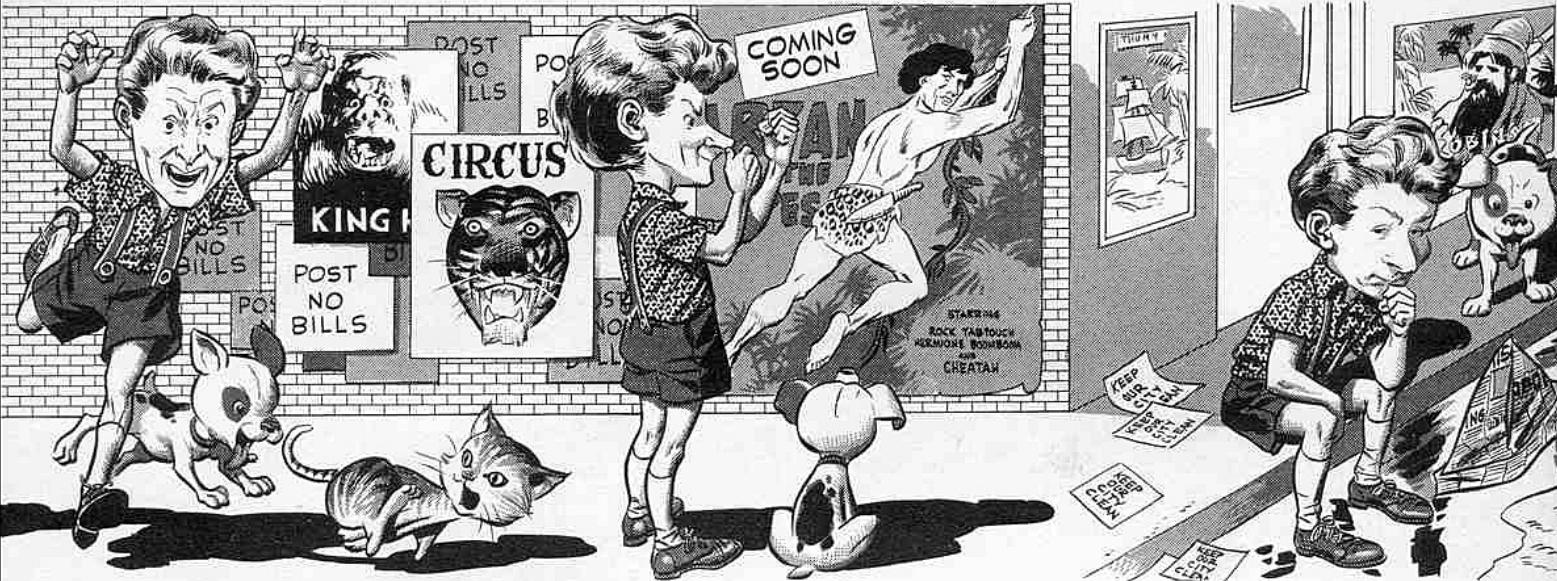
Wha' does she t'ink, I'm four?  
I'm more den four!



When I was in d' jungle,  
I frightened all d' animals!

An' even Tarzan ran a mile,  
When I was king o' Cannibals!

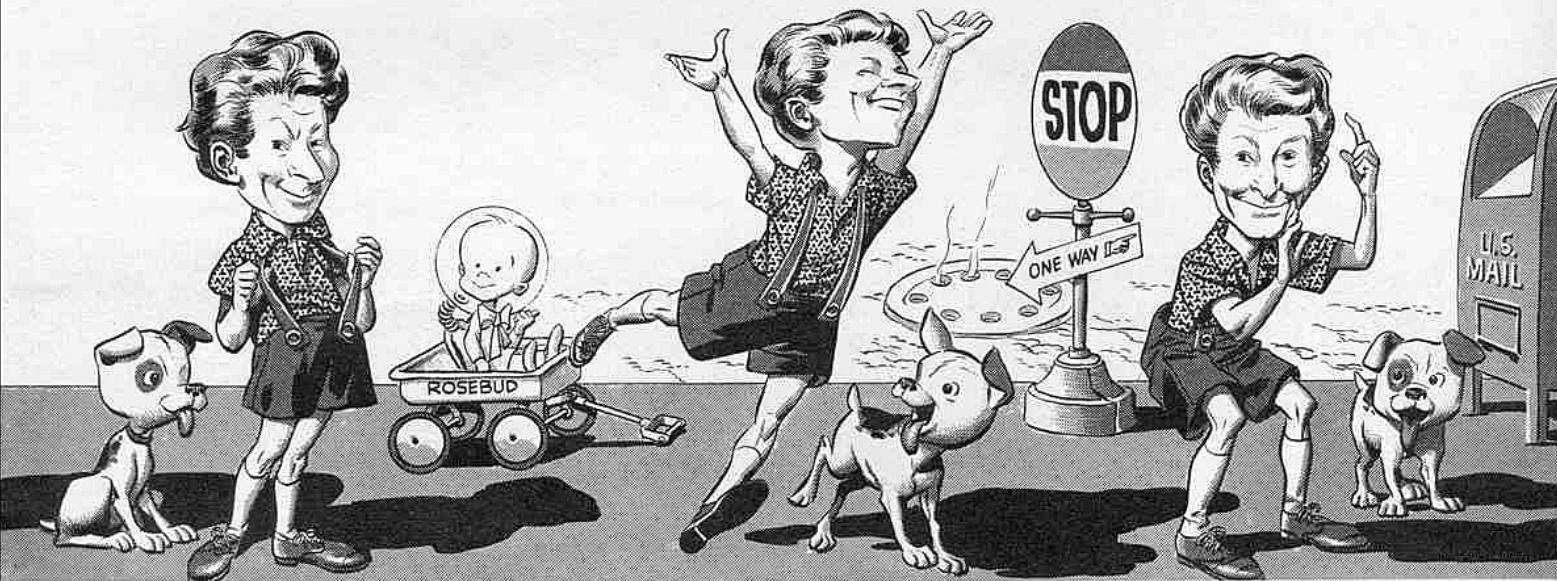
I lived dere fer 'bout ten years!  
An' den a ship foun' me!



I'm allowed!  
Y'know why?

I'm five! I'm five!  
I'm a big boy now, I'm five!

My mudder dasn't spank me  
Jus' fer goin' wit'out a hat!

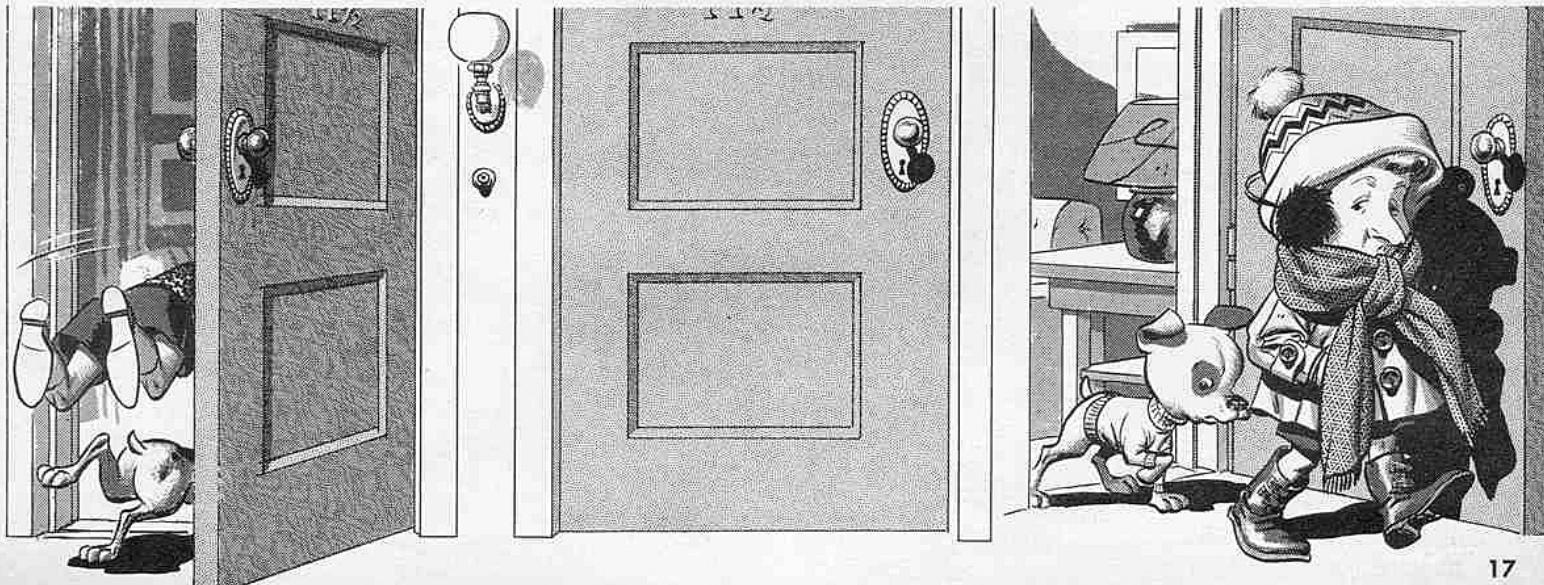


"Has-Been Movie Actors went to Turfhan Boy

I'm even more den four an' a half!

I'm FIVE!

December 12th!



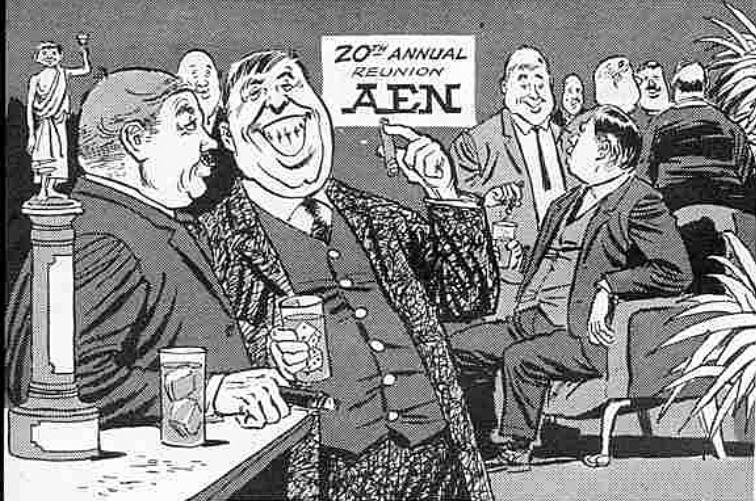
E BEFORE I EXCEPT AFTER Q DEPT.

Our Continuity Editer, who also proofreads the magizine because of his ecstensive knowlege of spelling, has maid the obsivation

PICTURES BY GEORGE WOODBRIDGE

# not-so-far-from-wrong

"...and all the old FATHERNITY alumni were there."



"...the Congressman introduced a TARRIFIC idea."



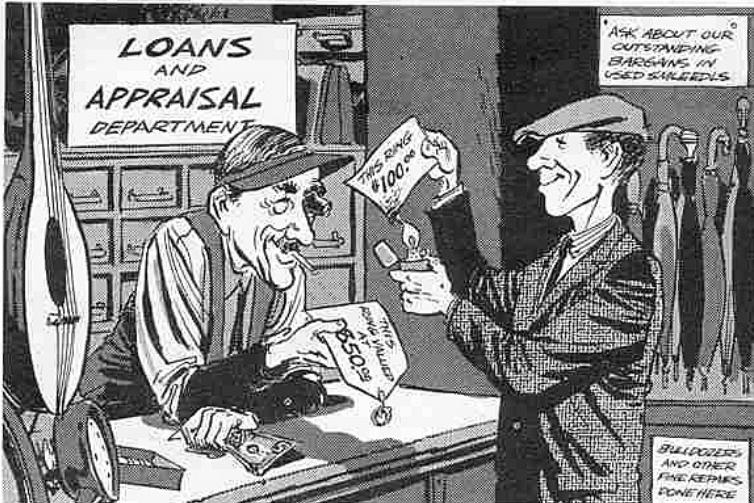
"...since he was always a HYPOSENSITIVE person."



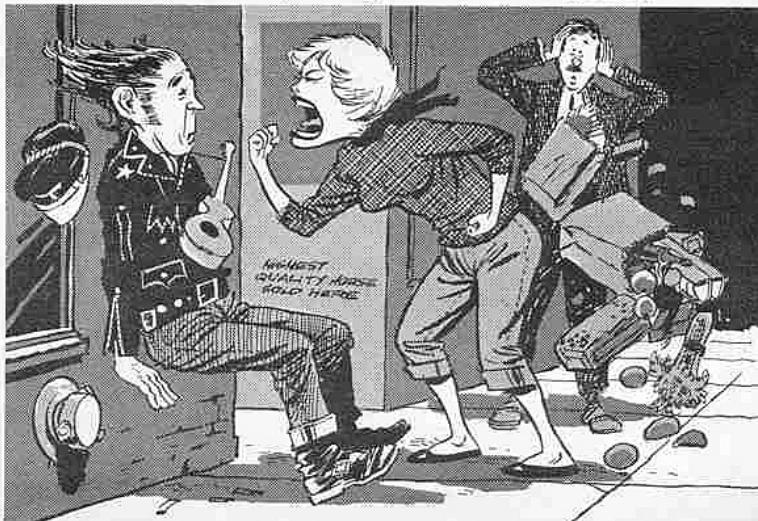
"I took my boss to dinner and a show RESENTLY."



"He UPRAISED the ring for my insurance policy."



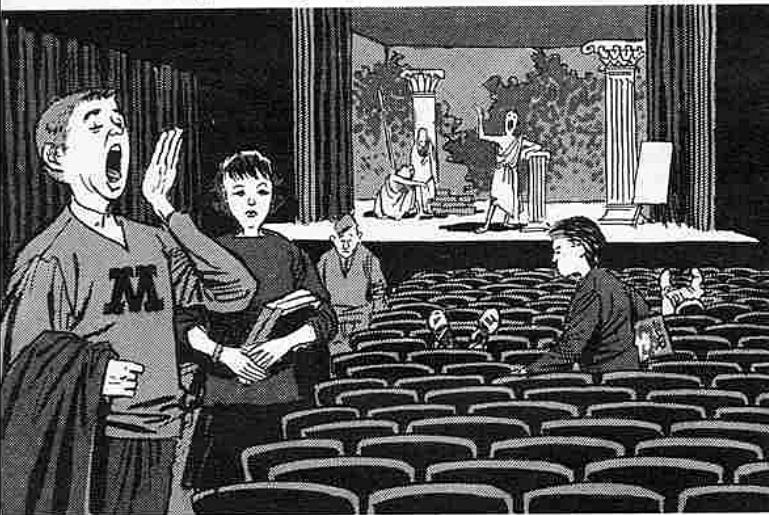
"...when he whistled, she gave a CURSERY glance."



that some of the misteaks he comes accross reed better then if they were corect. For instance, take a look at the foulowing . . .

# SPELLING ERRORS

"...explaining why Greek Dramas are so EXITING."



"...when the clerk was APPLING for a better job."



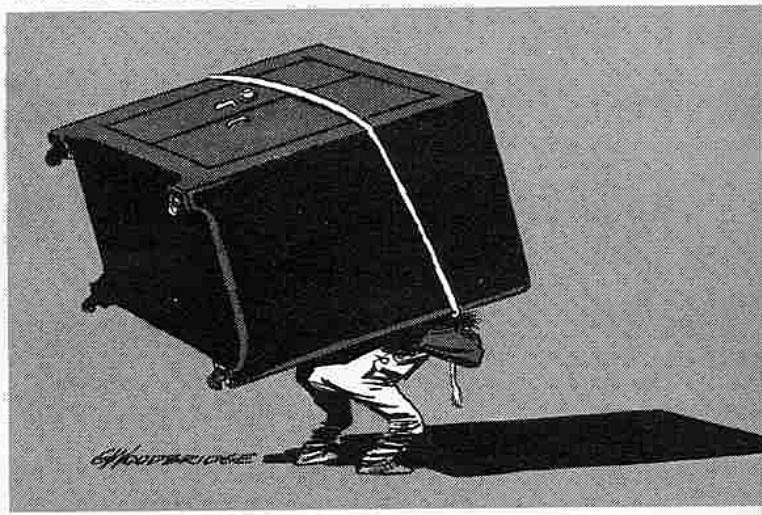
"She is always boasting about her happy MARRAGE,



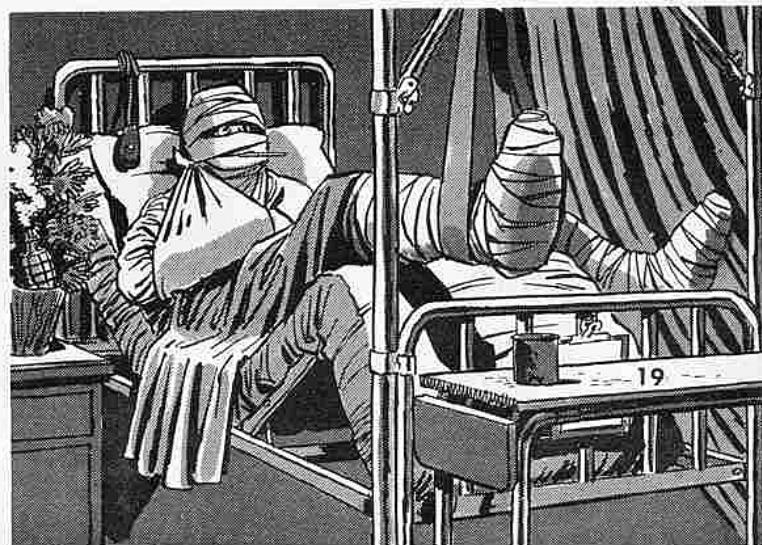
"...the G.I. was then EXCUSSED by the sergeant."



"A hard worker, John was certainly TRUSSWORTHY."



...and her husband agrees that it's WOUNDERFUL."



## A CHILD'S GARDEN OF CURSES DEPT.

MAD's Educational Council, composed of all staff members who can read, has just issued his annual report, viewing with alarm the state of children's books in America today. As the Council sees it, the two-bit books offered to moppets fall far short of preparing the younger set for the two-bit adult books they'll be reading in a few years. So, to bridge this gap in subject matter, MAD has rushed the following volumes into print. Now parents can

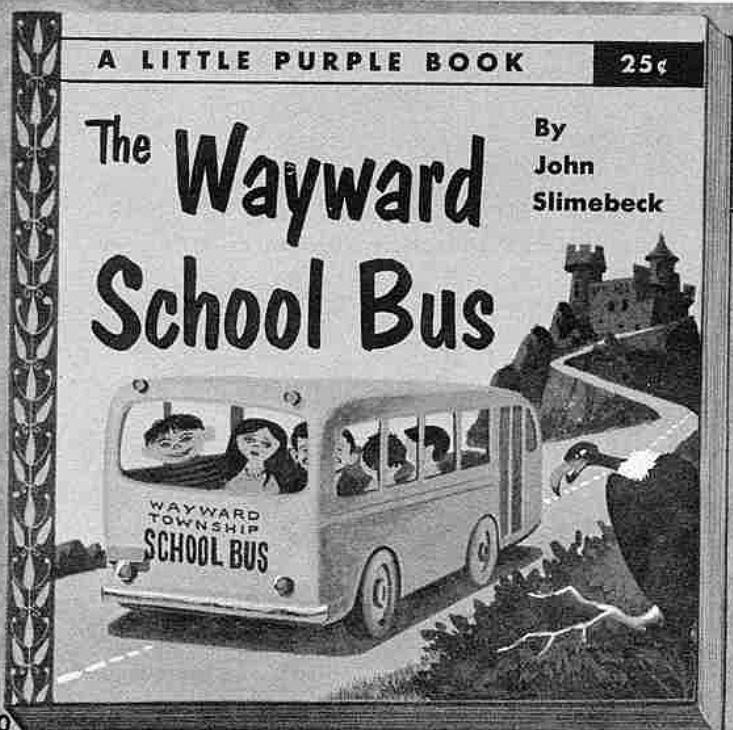
## PREPARE KIDS FOR

## READING 25¢ ADULT

## BOOKS WITH THESE...



**M**ARJORIE was spoiled rotten—always had been. She was only half-Siamese, and half-Goodness-knows-what. But she had a way about her.



**E**VERY day, Mr. Furd drove the dilapidated old school bus up from San Pedro, through the Sierra Pass, down into Bad Water Flat, and on to the ancient school house at Yucca.

Mr. Furd was a kindly bus driver. Bent, dirty, slobbering, senile, yellow-toothed, leering and snappish—but kindly.

# 25¢ MAD CHILDREN'S BOOKS

PICTURES BY BOB CLARKE

I guess you'd say she had class. She rode a horse like she was born to the saddle. She had a way of lapping milk that seemed to drive tom cats wild. And she was housebroken. Goodness knows, she was housebroken.



The finest training schools had taken care of that. They had taken a kitten and given her the confidence of a full-grown cat. Only Marjorie knew that she was a phony—she and the elevator boy at the swanky East side apartment where she lived. After all, he had seen her come in time after time at all hours of the night with her whiskers unkempt and reeking of catnip

\*\*Movie Ushers went to Toowanda Isle



Billy and Sue liked Mr. Furd. Every day, they would get on the dilapidated old school bus and say, "Good Morning, Mr. Furd." Billy and Sue were cheerful children. Grubby, emaciated, unwashed, retarded and with a look of pathos in their eyes—but cheerful.

One day, the dilapidated old school bus broke down halfway between Bad Water Flat and Sierra Pass. While they waited for kindly Mr. Furd to repair it, Billy and Sue cast covetous glances at each other. Then, carefully, so as not to attract the attention of that frowsy blonde-haired 10 year old girl who always seemed to see everything, they made their way



A LITTLE PINKO BOOK

25¢

## I FLED THREE MICE

by HERMAN GOLDBRICK

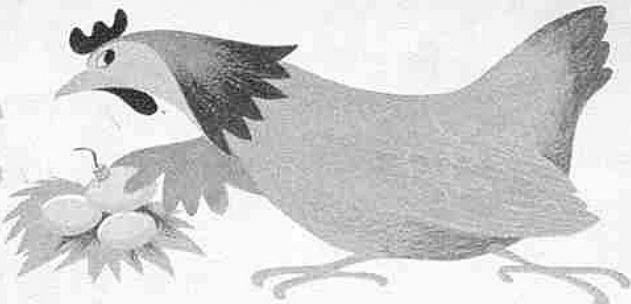
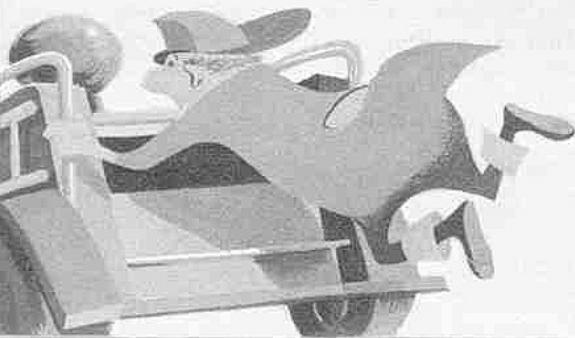


A LITTLE GOLD MINE OF A BOOK

25¢

## The Man in the Red Flannel Union Suit

by  
SLOANE BILIOUS



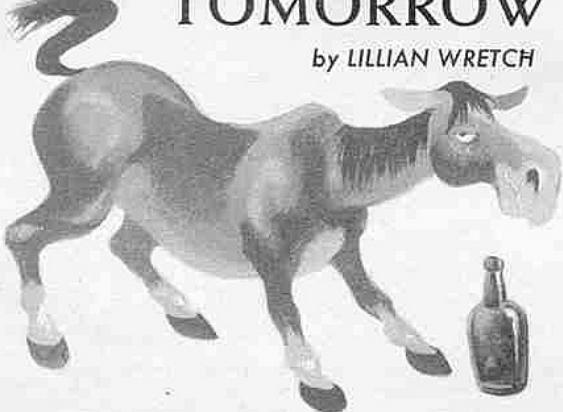
THE Party's code name for me was "The Little Red Hen." I have to cackle when I think about it, for little did the comrades realize that I was really a Counter-Espionage Agent for the United States Leghorn Association. In those many hectic months, I also led a third life . . . that of a commonplace barnyard fowl at the Happy Valley Farm near Reading, Pennsylvania.

A LITTLE GOLDEN GIN BOOK

25¢

## I'LL WHINNY TOMORROW

by LILLIAN WRETCH



FIREMAN Jones was one of the "bright young men" of the department. Not that he wanted to be. In fact, he'd fought against it hard. He didn't want to become just another smiling, martini drinking "yes" man like all the others who seemed to be stamped from the same mold in their red flannel union suits.

\*\*Divorcees went to Sufficient Grounds

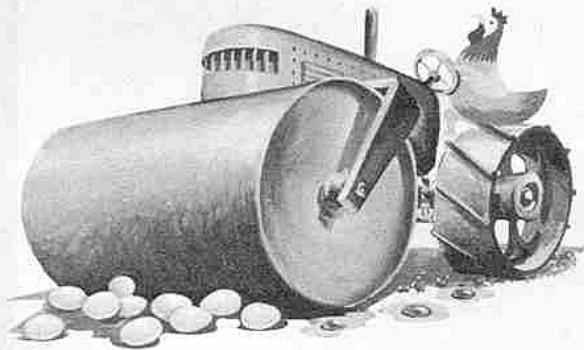


FOUR years ago, I had it made. I was a police-man's horse, then, one of New York's finest. I thought fermented oats were something I could take or leave alone. I never dreamed that a terrible, insatiable craving for them would drive me to the very gates of the glue factory.



It was on the night of July 14, 1937, that I received my first party assignment. Comrade George made contact with me, and ordered me to sabotage a load of eggs leaving the farm next morning.

A million thoughts raced through my mind. How could I tip off the Leghorn Association in time? Would I be able to carry out this assignment? Or would I turn chicken? Suddenly, I felt just like a dumb cluck, fearful that I would lay an egg in the



*\*\*Watchmakers went to Maine Springs*

But he felt himself getting more and more like all the others. Riding on the hook-and-ladder, he often found himself wondering how he could hypo that small blaze they were headed for into a five-alarm. Once, he even caught himself handing a hose nozzle to another fireman with the stock saying, "Let's try this one on for size!"



One day, Fireman Jones was playing checkers when the Commissioner, the phoniest of the phony, called him into the main office.

"Jones", the Commissioner barked, "I've got an idea I'd like to toss off the building and see if you can catch it in your net!"

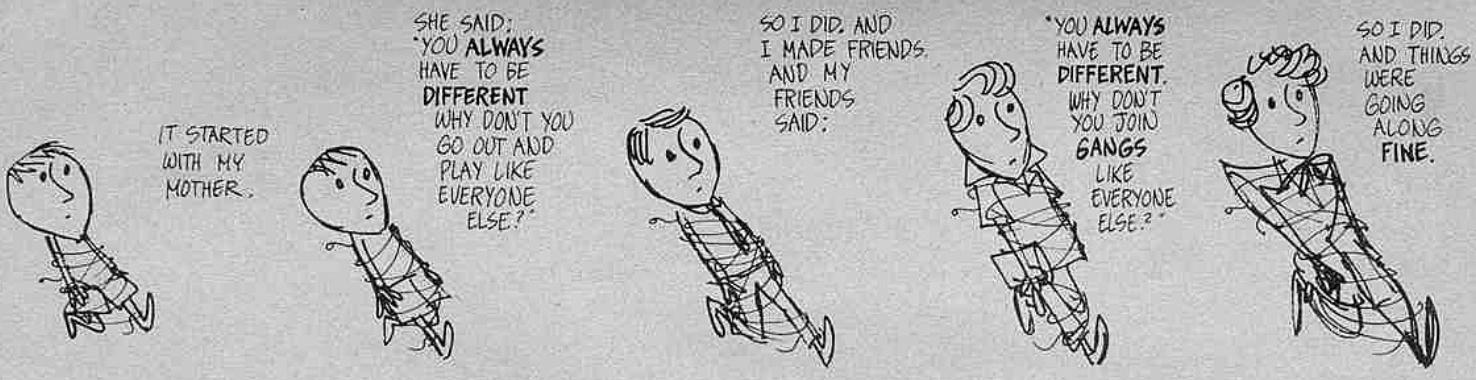
Fireman Jones knew it had something to do with the sharp decrease in bonfires lately. He wanted to get up and leave . . . to tell the Commissioner to go



Oh sure, I called in sick once in a while after I'd had one feed bag too many. But there wasn't a nag on the force who didn't blow herself to a good time now and then.



But soon, it wasn't just once in a while that I was missing work. Day after day, I sought oblivion, too looped to stagger out of my stall. Where else could it end except in a Horse Doctor's Drunk Tank, sweating out the D.T.'s, seeing pink jockeys in purple silks running across the walls and over



## OUT OF THE FREUD AND INTO THE FEIFFER DEPT.

Two years ago, a talented young artist named Jules Feiffer began contributing cartoons to "The Village Voice," a weekly newspaper circulated in New York's Greenwich Village. Almost immediately, we, along with thousands of others, became confirmed Jules Feiffer fans. We even invited Jules to contribute to MAD. But he wouldn't have anything to do with us! So, sneaky devils that we are, we got the rights from his publishers to reprint the following hilarious strips from his new book, a collection of his best work called . . .

\*Elevator Operators went to Upson Downs

**SICK SICK SICK**

Reprinted by permission of McGraw Hill Book Co., Inc. from **SICK, SICK, SICK** by Jules Feiffer. © 1956, 1957, 1958 by Jules Feiffer

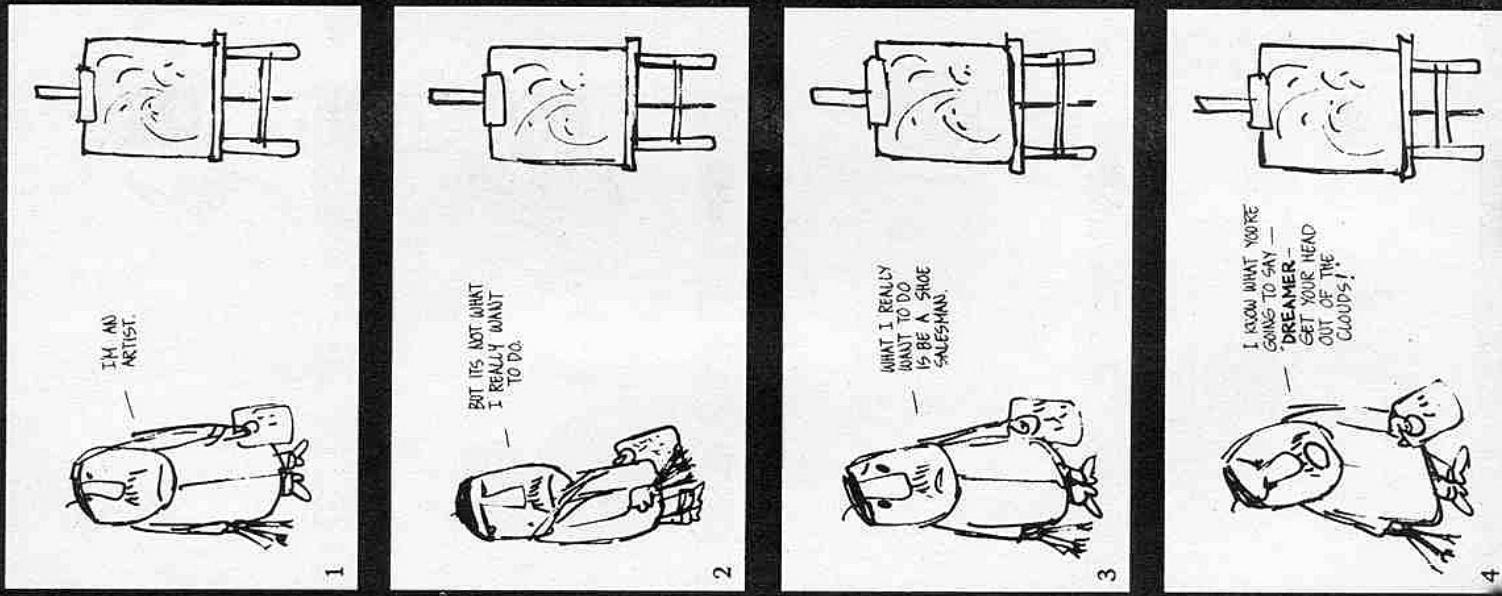
TAKE A LOOK, CHARLIE -  
75 FEET LONG -  
500 H.P. - 300  
POUNDS OF CHROME-  
PERFUMED EXHAUST -  
AND SHE RIDES  
LIKE A DREAM -  
FANTASTIC!

AND HEAR THIS, CHARLIE -  
I RECORD MY OWN  
TAPES! JUST LISTEN -  
FANTASTIC!



1

I KNOW WHAT YOU'RE  
GOING TO SAY -  
DREAMER -  
GET YOUR HEAD  
OUT OF THE  
CLOUDS!



UNTIL COLLEGE WHEN  
MY ADVISER SAID:  
"DON'T BE SOCIALLY  
HOSTILE. JOIN A  
FRAT LIKE  
EVERYONE  
ELSE."

SO I DID. AND I  
BOUGHT A PIPE -  
AND I STARTED  
BOOZING - AND  
SOON YOU  
COULDNT TELL  
ME FROM  
EVERYONE  
ELSE.

SO WHEN I GOT  
OUT, I JOINED  
MADISON  
AVENUE.

NOW THEY  
TELL ME I'M  
A CONFORMIST.

HERE SHE IS, CHARLIE -  
16 MM. - SOUND ON FILM -  
SELF BLIMPED  
AUTO ADJUSTING  
ANAMORPHIC ATTACHMENT  
WITH A SWITCH BLADE  
FOCUS - TAKES PICTURES  
LIKE A DREAM -  
FANTASTIC!

OVER HERE, CHARLIE -  
50 INCH - FULL COLOR -  
MULTI-IMAGE PICTURE  
TUBE WITH A  
FLEXI-RESPONSE  
CHANNEL SELECTOR -  
WORKS LIKE  
A DREAM -  
FANTASTIC!

TAKE A LOOK, CHARLIE -  
6 ELECTRO-HYDRO  
TWEETERS -  
8 WALL TO WALL  
WOOFERS - WITH A  
1200 WATT PRE-AMP  
STEREO OUTPUT - PLAYS  
LIKE A DREAM -  
FANTASTIC!

2

3

4

IT'S A  
FULL  
LIFE,  
CHARLIE.

ROAR

THAT WAS AN  
H-BOMB BLAST  
RECORDED RIGHT  
ON THE SPOT.  
SOUNDS LIKE IT'S  
IN THE ROOM  
DOESN'T IT?  
FANTASTIC!

6

7

8

ALL RIGHT  
BUT IT'S  
WHAT I  
WANT TO  
DO.

INSTEAD I  
HAVE TO GO  
ON PAINTING  
ALL DAY LONG.

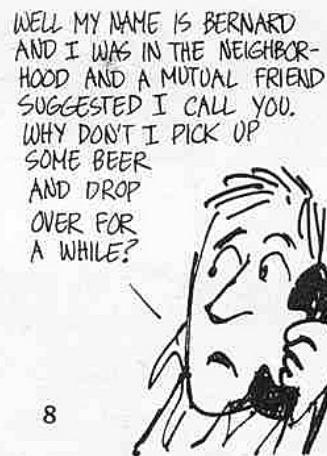
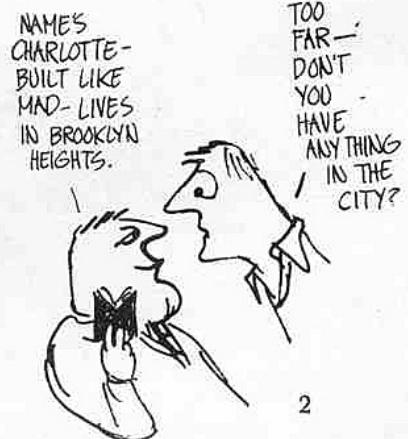
THE WORLD SHOULD  
MAKE A PLACE  
FOR GROSE  
SALES MEN.

5

6

7

8



ERNIE KOVACS DEPT.

# Strangely Believe It!

PICTURES BY WALLACE WOOD

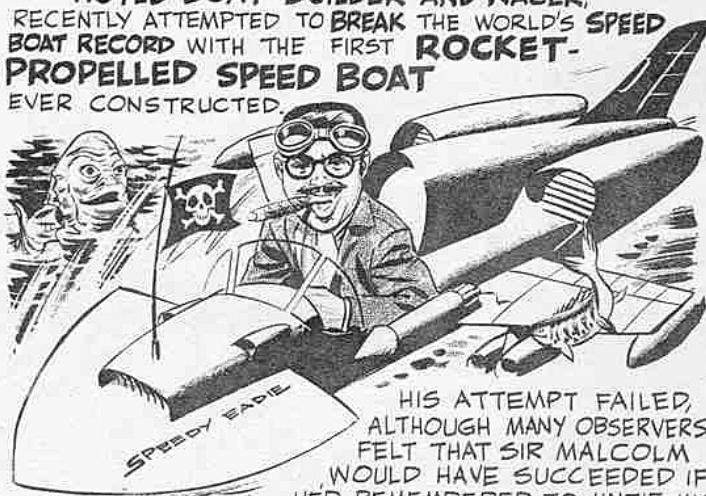
ONLY ONE MAN IN THE WORLD,  
**DR. SIDNEY KLUTZ**  
EVER VISITED THE TINY MOUNTAIN VILLAGE OF  
**OONAMPEDEAM** IN THE HIMALAYAS  
AND LIVED TO TELL ABOUT IT!



ANYBODY ELSE WHO VISITED THERE WAS SO DISGUSTED WITH THE PLACE THEY NEVER DISCUSSED IT.

## SIR MALCOLM CRANSHAW

NOTED BOAT BUILDER AND RACER,  
RECENTLY ATTEMPTED TO BREAK THE WORLD'S SPEED  
BOAT RECORD WITH THE FIRST ROCKET-  
PROPELLED SPEED BOAT  
EVER CONSTRUCTED.



HIS ATTEMPT FAILED,  
ALTHOUGH MANY OBSERVERS  
FELT THAT SIR MALCOLM  
WOULD HAVE SUCCEEDED IF  
HE'D REMEMBERED TO UNTIE HIS  
BOAT FROM THE DOCK BEFORE STARTING.

## DYLAN SMETNIK,

The POET LAUREATE of  
Bergen County, N.J.  
INSISTED THAT EVERY  
LINE OF POETRY HE'D  
EVER WRITTEN BE  
BURIED WITH HIM  
WHEN HE DIED!

Smetnik was amazed  
when everyone agreed  
with him.



## FANCIFUL JONES

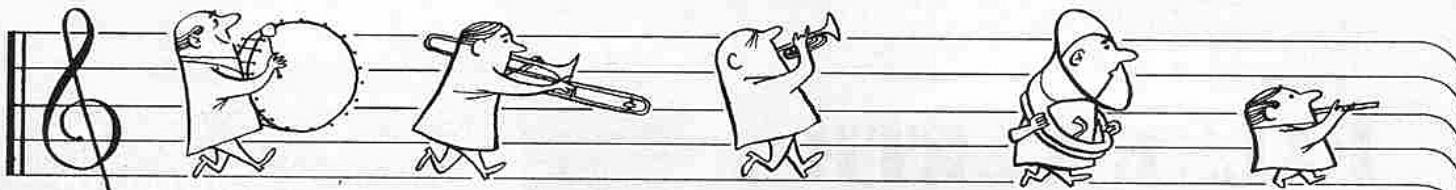
Legendary Gambler of the  
OLD WEST, NEVER CHEATED  
AT CARDS IN HIS LIFE.



BECAUSE OF THIS, HE DIED BROKE.

## LET'S LOOK AT THE RECORD DEPT.

It all started with Jackie Gleason's LP "Music For Lovers Only." Now it looks like this latest trend in record albums . . . mainly these collections of songs for special people or special occasions or special purposes . . . is going a little too far. Before you know it, you'll be seeing things like these record albums of . . .



**SONGS FOR UNDERGOING PSYCHOANALYSIS**

SOMETIMES I'M HAPPY ..... Manic-Depressive  
TWO DIFFERENT WORLDS ..... Split Personality  
I HAD THE CRAZIEST DREAM ..... Subconscious Manifestation  
OH, MY PAPA ..... Father Image  
BEAT ME DADDY EIGHT TO THE BAR ..... Masochism  
I HEAR MUSIC WHEN I LOOK AT YOU ..... Hallucinations  
DON'T BLAME ME ..... Persecution Complex  
THEY'RE EITHER TOO YOUNG OR TOO OLD ..... Defense Mechanism  
I WONDER WHO'S KISSING HER NOW ..... Paranoid Tendency  
I SAW MOMMY KISSING SANTA CLAUS ..... Childhood Conflict

**Music for Undergoing OPERATIONS**

EVERYTHING HAPPENS TO ME  
I'VE GOT IT BAD (AND THAT AIN'T GOOD)  
BE CAREFUL, IT'S MY HEART • I'VE GOT YOU UNDER MY SKIN  
WITH EVERY BREATH I TAKE  
THERE'LL BE SOME CHANGES MADE • THE MASK IS OFF  
I'M BEGINNING TO SEE THE LIGHT • BOTCH-A-ME  
I'LL NEVER BE THE SAME • IT COULD HAPPEN TO YOU

**SONGS FOR JUVENILE DELINQUENTS**

TIME ON MY HANDS  
WHAT'LL I DO? • STANDING ON THE CORNER  
IN THE STILL OF THE NIGHT • I'M WALKING BEHIND YOU  
TEMPTATION • ANYTHING GOES • FOOLS RUSH IN  
THAT OLD GANG OF MINE • FEUDIN', A-FUSSIN' AND A-FIGHTIN'  
IT'S SO PEACEFUL IN THE COUNTRY

**BACKGROUND MUSIC FOR DIVORCE COURTS**

★ I Went To Your Wedding  
★ Third Man Theme ★ Changing Partners  
★ Your Cheating Heart ★ Sound Off  
★ That's All I Want From You ★ Let Me Go, Lover  
★ I'll Walk Alone ★ The Night We Called It A Day  
★ Unchained Melody  
★ I Get Along Without You Very Well

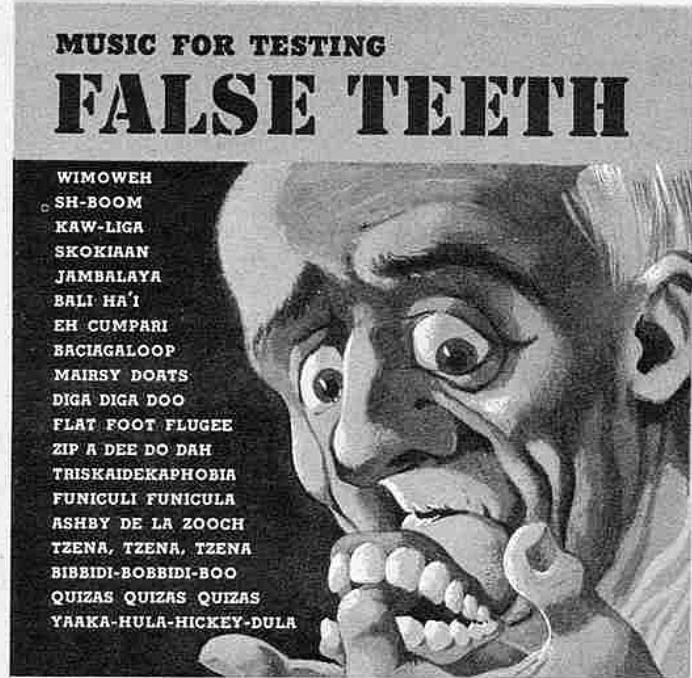
# Mad Mood Music

PICTURES BY BOB CLARKE

## MUSIC FOR TESTING

### FALSE TEETH

WIMOWEH  
SH-BOOM  
KAW-LIGA  
SKOKIAAN  
JAMBALAYA  
BALI-HA'I  
EH CUMPAIRI  
BACIAGALOOP  
MAIRSY DOATS  
DIGA DIGA DOO  
FLAT FOOT FLUGEE  
ZIP A DEE DO DAH  
TRISKAIDEKAPHOBIA  
FUNICULI FUNICULA  
ASHBY DE LA ZOOCH  
TZENA, TZENA, TZENA  
BIBBIDI-BOBBIDI-BOO  
QUIZAS QUIZAS QUIZAS  
YAKA-HULA-HICKY-DULA



## SONGS FOR SATELLITE LAUNCHINGS

NOW IS THE HOUR  
I CAN'T GET STARTED  
SHAKE, RATTLE AND ROLL  
HOW HIGH THE MOON?  
WHEN DID YOU LEAVE HEAVEN?  
YOU KEEP COMING BACK LIKE A SONG  
CAN ANYONE EXPLAIN?  
GUESS I'LL HAVE TO CHANGE MY PLAN  
AIN'T IT A SHAME



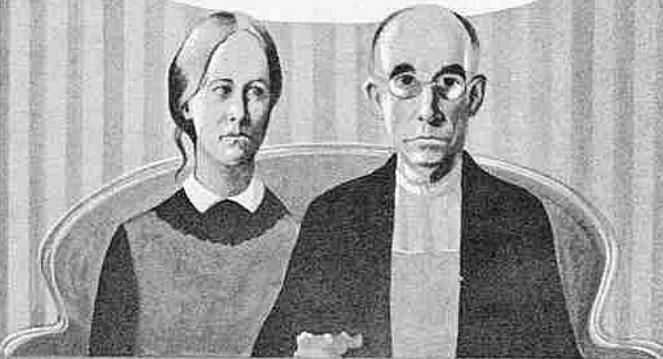
## BALLADS FOR

### PRISON BREAKS



I'M HIDIN' MY TIME • IN THE MIDDLE OF AN ISLAND  
JAILHOUSE ROCK • OPEN THE DOOR, RICHARD  
PLEASE DON'T TALK ABOUT ME WHEN I'M GONE  
LAUGHING ON THE OUTSIDE • HERNANDO'S HIDEAWAY  
CROSS OVER THE BRIDGE • SOUTH OF THE BORDER • WANTED

## MUSIC FOR OLD LOVERS



Memories I Can Dream, Can't I Don't Get Around Much Anymore  
It's Been A Long, Long Time Once In A While We Did It Before  
No Can Do The Thrill Is Gone It Takes Two To Tango  
I Can't Give You Anything But Love, Baby!



## HONORABLE MENTION DEPT.

Out in Hollywood, they give screen credits for every little contribution to a picture, so the whole world knows who did what. Meanwhile, clods like us never get any credits at all, so we remain obscure all of our

lives. With this article, MAD initiates a campaign to end this great injustice. What we'd like to see are signs posted in every neighborhood store, so nobody goes unnoticed, and everybody gets to read these . . .

PICTURES BY WALLACE WOOD

SAM "RED" SCHLEPP

Presents

### 3 CLOWNS AT THE FOUNTAIN

FOOD cooked by "RED"  
SANDWICHES prepared by "SLIM"  
SODAS jerked by "ACE"  
COFFEE stirred by "FINGERS"  
DISHES washed by "MACHINE"  
CHECKS padded by "GOLLY"

A LUNCHEONETTE SO BOLD AND DIFFERENT  
THAT ONLY A SCHNOOK LIKE SCHLEPP  
WOULD DARE ATTEMPT IT!



### LOUIE'S POOL HALL

PRESENTS

### FRIENDLY DIVERSION

PRODUCED BY UNEMPLOYMENT

#### Cast of Characters

SHARPIE . . . . . Angie, the Bum  
KIBITZER . . . . . Nick, the Creep  
STOOLIE . . . . . Herman, the Slob  
SQUARE . . . . . Bennie, the Thief  
LOOKOUT . . . . . Chickie, the Cops

#### and introducing

MAXIE, THE BEAST

"America's Most Beloved Psychotic"

as

The Ball Racker

Entire Company Released  
Through Courtesy of  
ALCATRAZ



25¢  
PER HOUR



30

### ESKIN'S TRU-BLU Laundry

PRESENTS

### RUB VIOLENT, RUB DEEP

A U.L. (Unmentionables included) PRODUCTION

#### Featuring

BUNDLES opened by LOTTA LOSSES  
DRESSES singed by IRMA BURNEM  
BUTTONS smashed by VERA CLUMSEE  
SHIRTS starched by LIKA BOARD  
COLLARS frayed by SANDRA PAPER  
BEDSHEETS ironed by ALICE RIPPEM

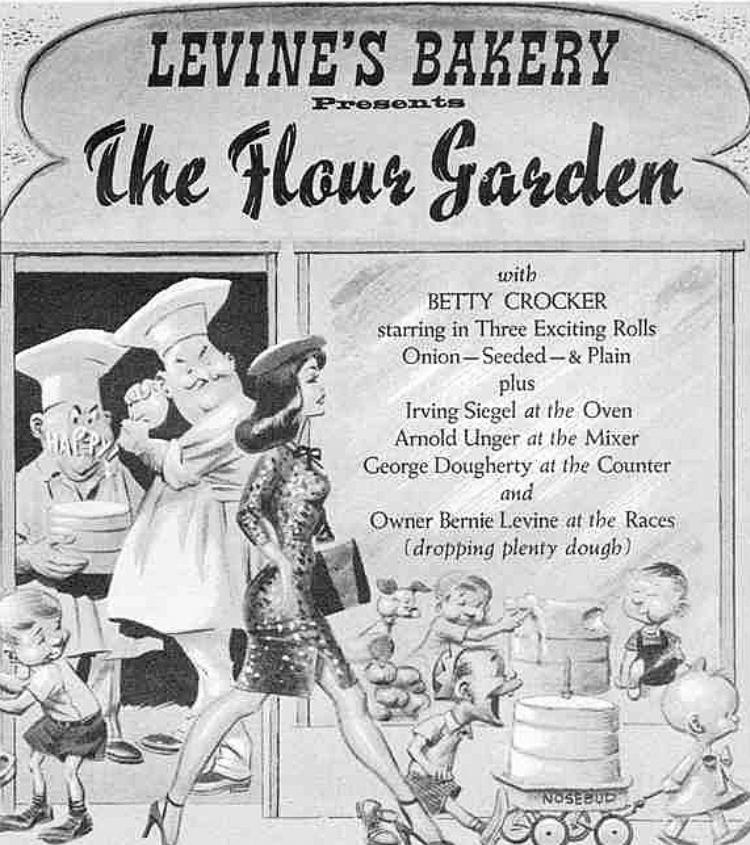
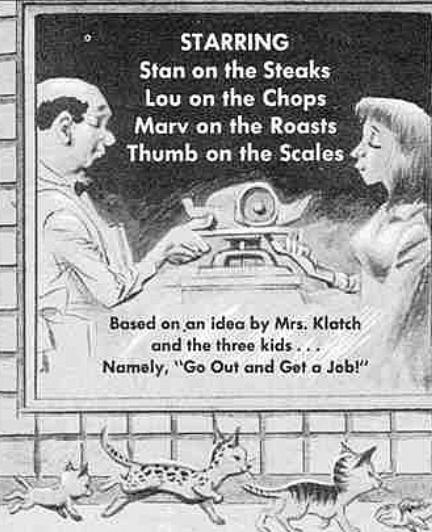
All dirty work under personal supervision of  
MANNY SHORTAGES



**\*\*Dentists went to Porcelain Bridge**

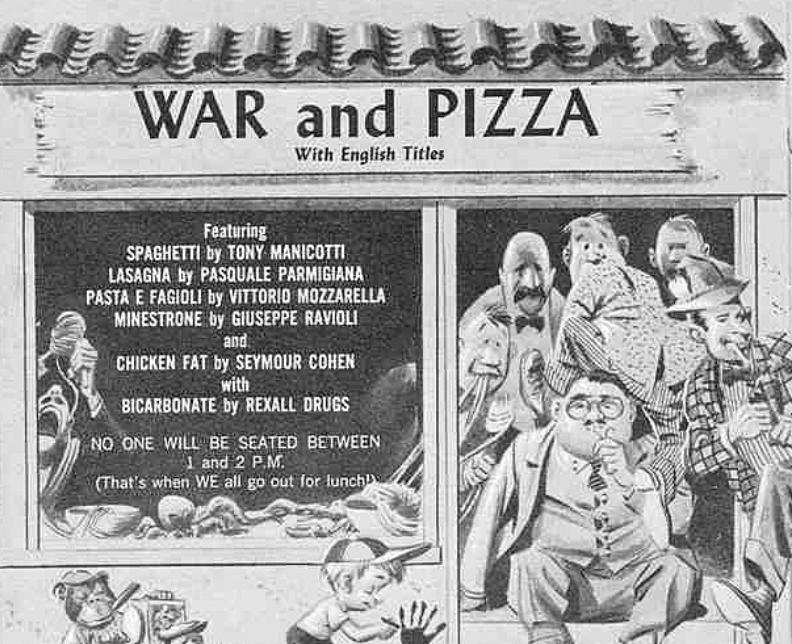
# Credits For The Common Man

**STANLEY KLATCH  
AND HIS  
BUTCHER SHOP  
PRESENTS  
THE YOUNG LOINS**



## "MAMA" MIA'S KITCHEN

**PRESENTS**



# HERMAN'S BARBER SHOP

PRESENTS



NOW IT CAN BE SEEN!  
ONE FLIGHT UP!  
THE STURDLEY FAMILY

APARTMENTS  
in association with  
THE FINANCE COMPANY  
presents

### THE CLODS AT THE TOP OF THE STAIRS

HOUSEWORK . . . Mrs. Selma Sturdley  
HOMEWORK . . . Little Marvin Sturdley  
OUT OF WORK . . . Lazy Irving Sturdley

featuring  
ARGUMENTS and SCREAMING  
by the entire  
AGGRAVATION

PLEASE DO NOT REVEAL  
WHAT GOES ON  
TO YOUR FRIENDS!

POST  
NO  
BILLS



From the men who gave you last year's FISH STORE "PORGY AND BASS"  
comes this new and exciting

## DELICATESSEN "THE PASTRAMI GAME"

starring  
Sally on Salami  
Frankie on Frankfurters  
Rosie on Roast Beef  
and  
Virginia on Ham  
featuring  
Sauerkraut by Sonia  
Seltzer by Shirley  
and  
Stella by Starlight  
with  
THE INIMITABLE  
MAX  
On Coleslaw and Pickles



\*\*Horse Players went to Wynn Place

MIKE O'REILLY

in association with  
THE STATE LIQUOR AUTHORITY  
presents

### BOOZE IN THE NIGHT

with a cast of 90 proof

STARRING

Big Mike at the Bar  
Little Mike at the Tables  
Mrs. Mike at the Stove  
and  
No Mike at the Piano  
(so sit up close!)



CHARLIE GRILLO

PRESENTS

### GAS STOP

A Standard Oil Production



with

CLYDE CLOUD  
for the  
Screw behind the Carburetor  
GEORGIE SAN GEORGIO  
for the  
Pin behind the Distributor  
EMILE STORCH  
for the  
Bolt behind the Generator  
and  
GREEN STAMPS  
for the  
Nut behind the Wheel

Of course, once "Credits for the Common Man" becomes common practice, the "ham" in people will start coming out, and they won't be satisfied with their plain old common names. They'll want

glamorous names like Tab Hunter or Rock Hudson or Rip Torn. We at MAD figure the next step should be for everybody to change his name to fit his work. F'rinstance, here are examples of

# PROFESSIONAL NAMES FOR THE COMMON MAN



LOIS D. NOMINATOR  
Arithmetic Teacher



CURT MANNERS  
Bus Driver



PHYLLIS GLASS  
Bar Maid



MARLON SPYKE  
Sailor



AL LACART  
Waiter



PHIL R. UPP  
Gas Station Attendant

DIRECTORY	
101	JUSTIN CASE, Insurance
102	LANCE BOYLES, M.D.
103	WALTER WALL, Interior Decorator
104	TERRY MYSIN, Druggist
105	MAUDE LYNN, Undertaker
106	EVAN JELLIK, Revivalist
107	MARION ETZ, Puppeteer
108	JERRY MANDER, Politician
109	MYLES LONG, Surveyor
110	SONNY DAY, Weatherman
201	NICK KNACK, Antiques
202	SEYMOUR DIRT, Private Eye
203	FRIEDA TRAVEL, Paid Companion
204	LINDA HAND, Social Worker
205	CARMEN GOSSIP, Columnist
206	DINAH SOAR, Archaeologist
207	LIBBY DOE, Psychologist
208	PATTY WAGON, Policewoman
209	TITUS A. DRUM, Corsets
210	GLADYS C. HUGHES, Receptionist
	CARY GRIPP — Porter



REX KARZ  
Parking Lot Attendant



NOAH COUNT  
Vagrant



JEAN ANN TONIC  
Bar Fly



SKIP TOWN  
Embezzler



**BOB**



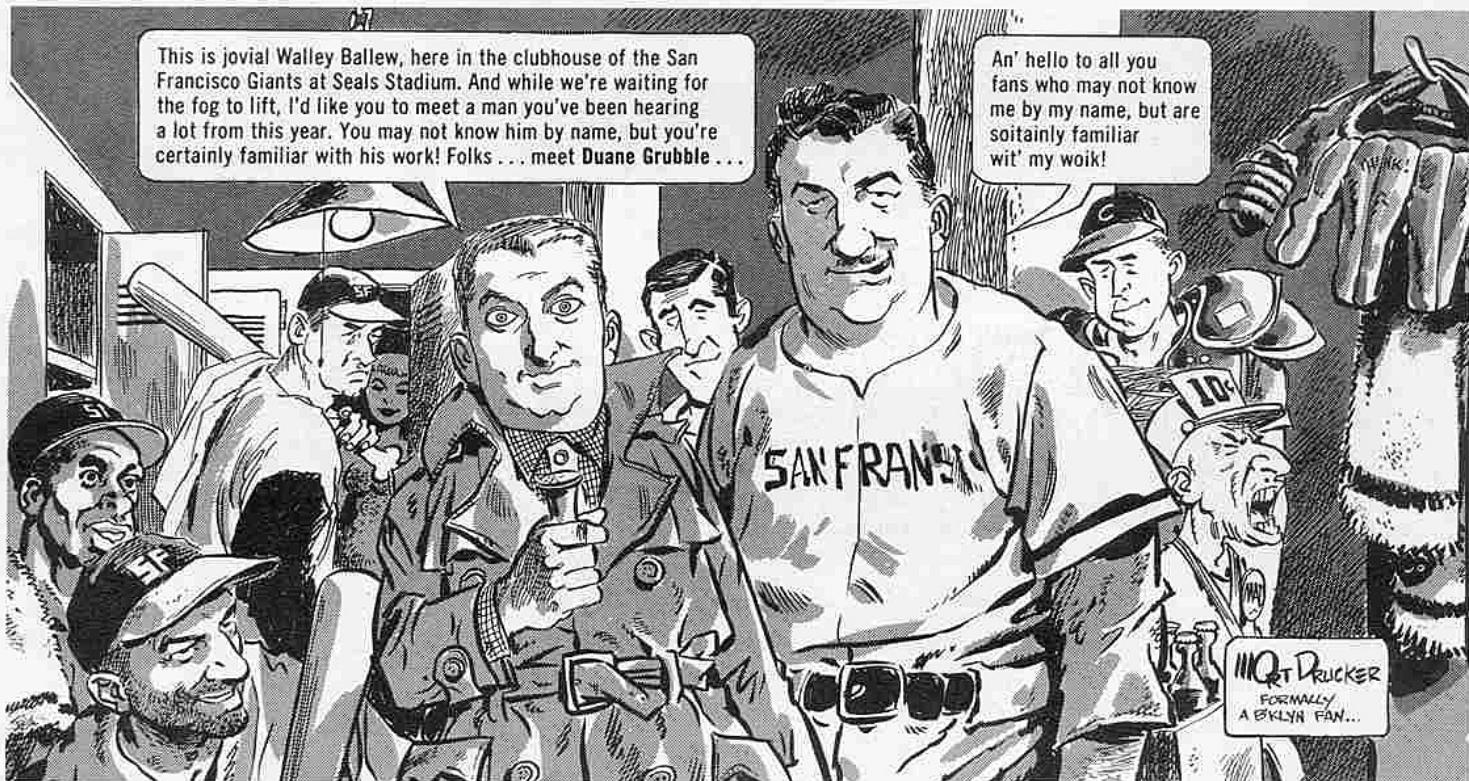
**RAY**

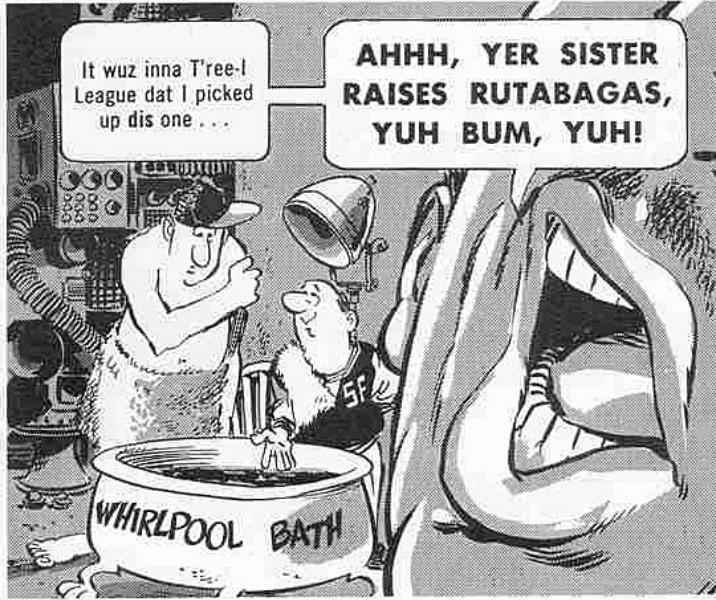
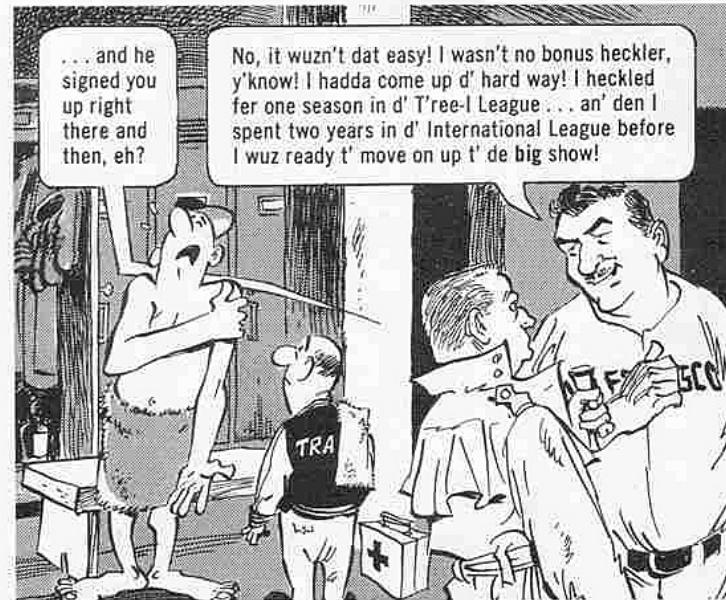
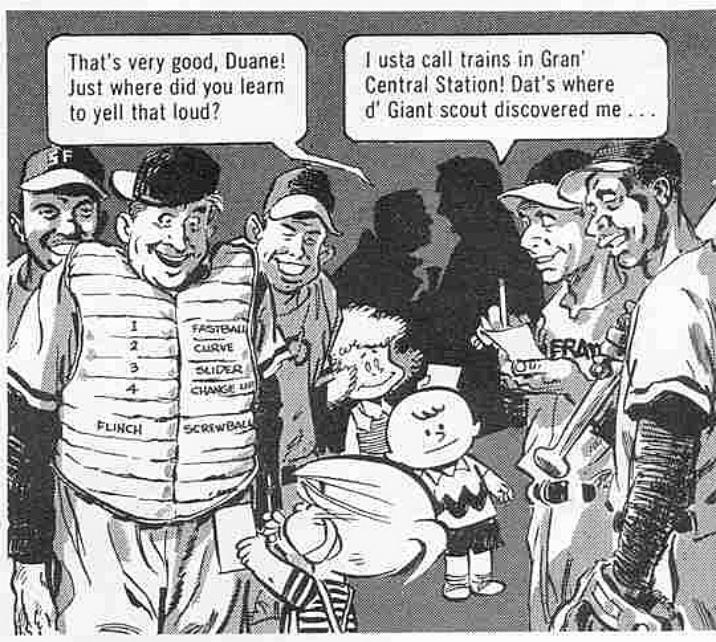
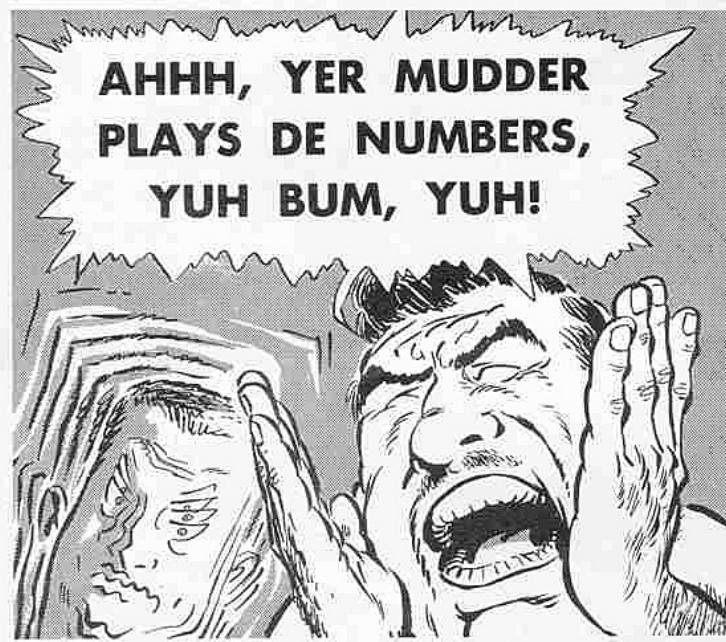
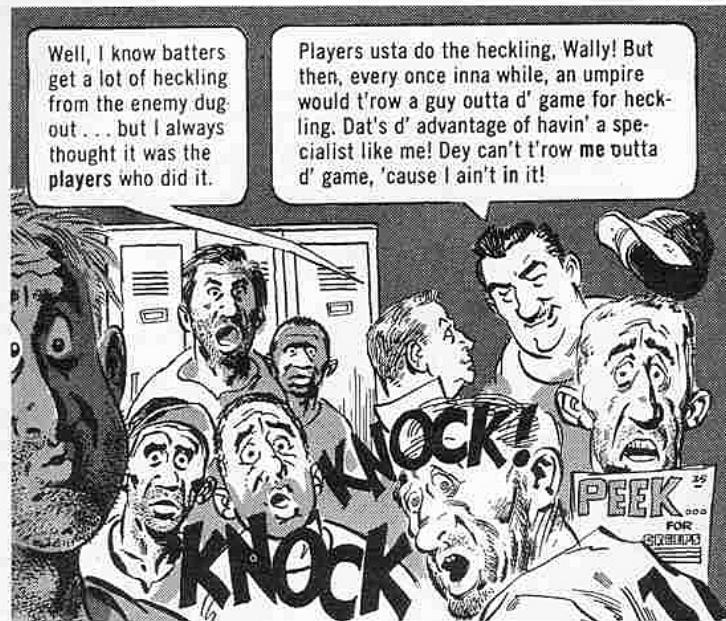
### **BOB & RAY DEPT.**

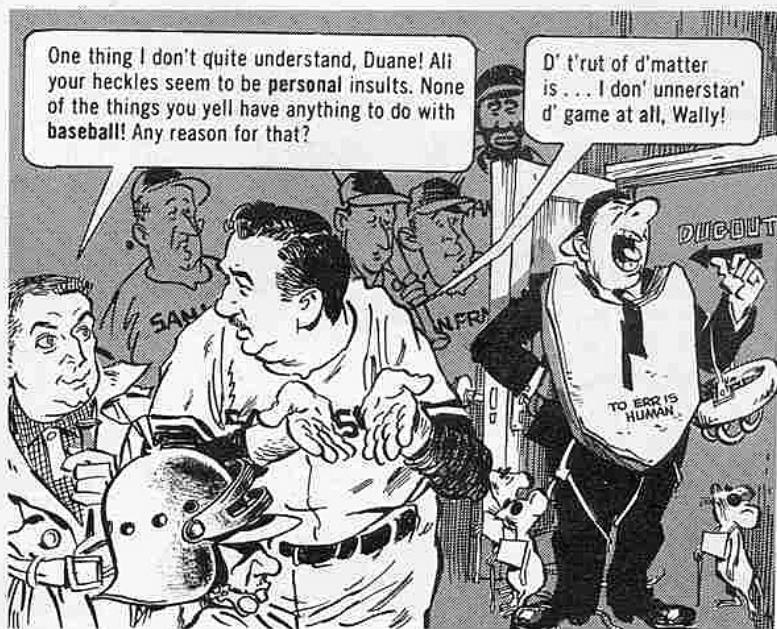
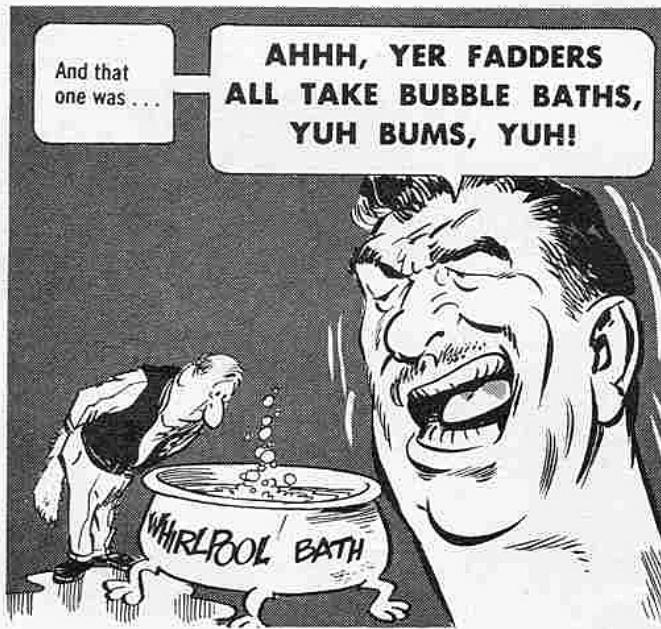
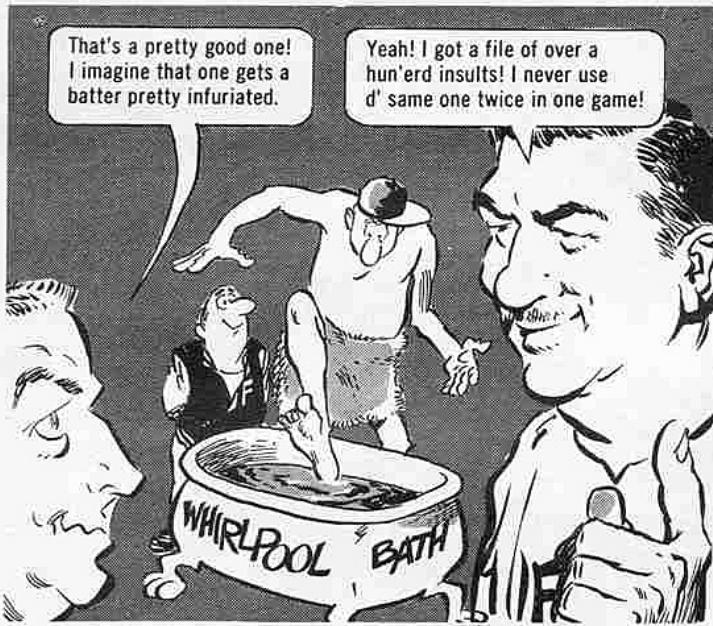
With the Major League races coming down to the wires, we've asked Bob and Ray's ace roving reporter, Wally Ballew, to cover a little-known facet of our great National Game. So, if you're ready, come in Walley Ballew, with your exclusive . . .

PICTURES BY MORT DRUCKER

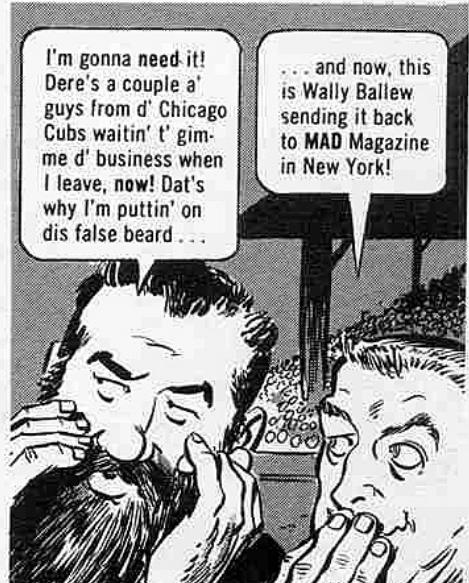
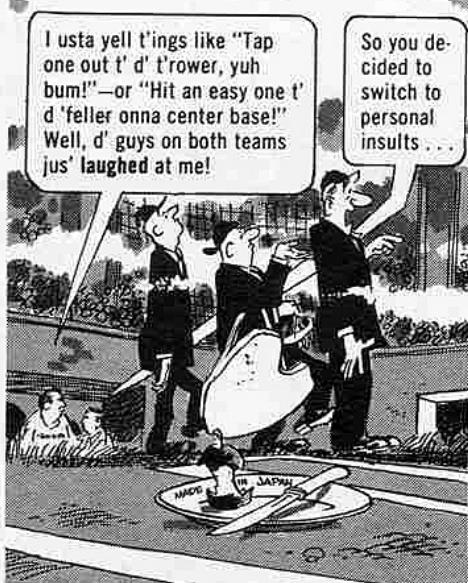
# **BASEBALL REPORT**







\*\*Nurses went to the Pan Handle

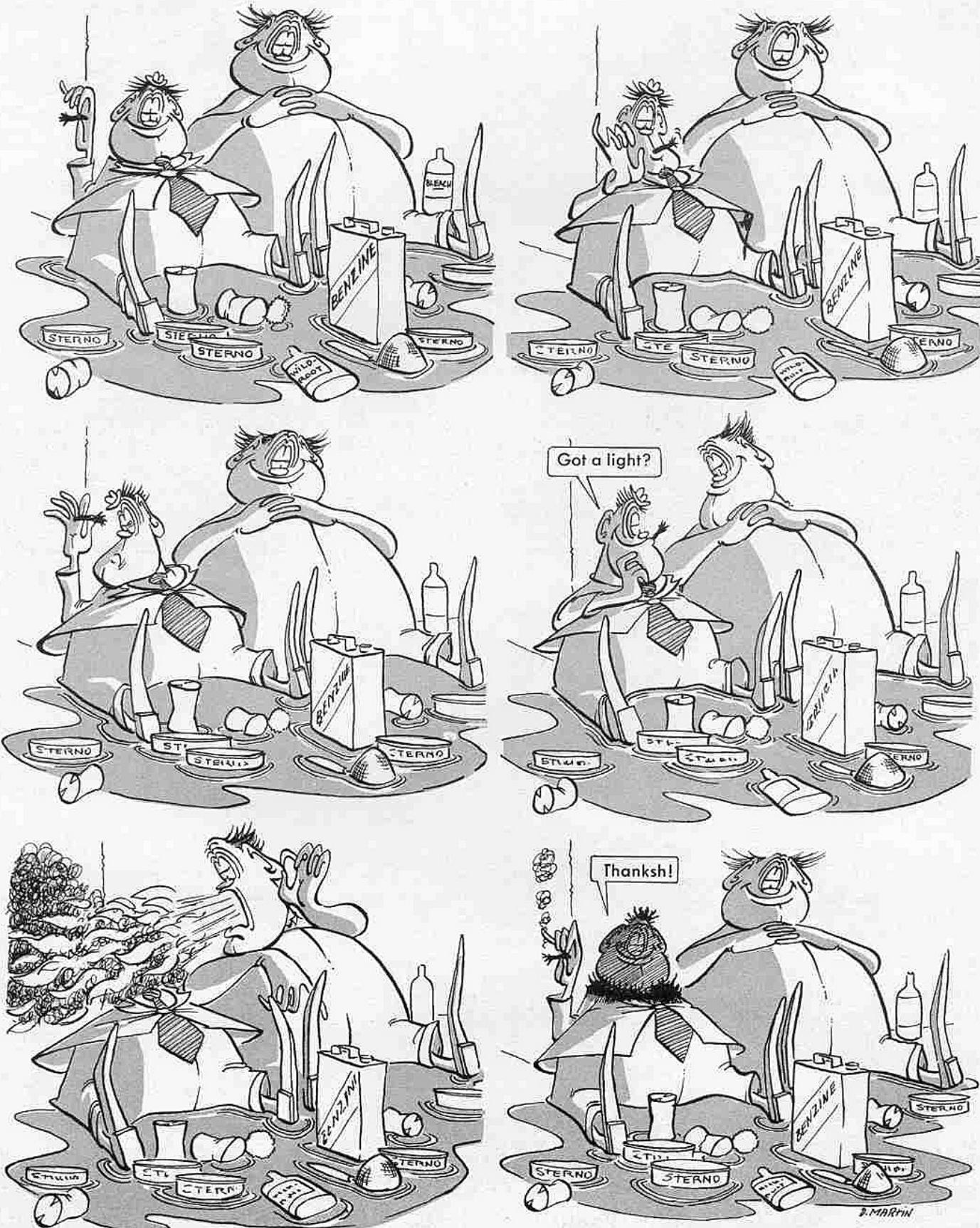


**DON MARTIN DEPT. PART II**

**\*\*Diplomats went to Port Folio**

Time once again for Don Martin, his volatile humor, and a MAD tale based on his personal experiences . . .

# **On The Bowery**

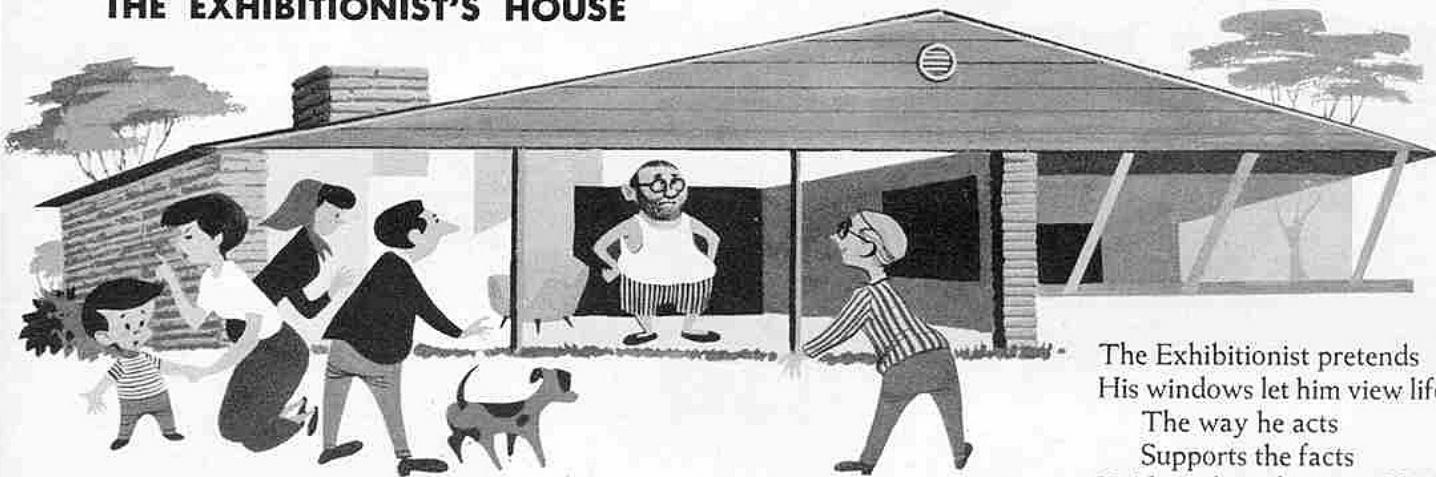


## FRAME OF MIND DEPT.

You know why most people are unhappy these days? Conformity! Take houses, f'rinstance. Wherever you go, you see rows and rows of houses that all look the same. Today, everybody has to live like everybody else. And this makes most people unhappy because way

# HOUSES TO MATCH

### THE EXHIBITIONIST'S HOUSE



The Exhibitionist pretends  
His windows let him view life;  
The way he acts  
Supports the facts  
He'd much prefer a zoo life.

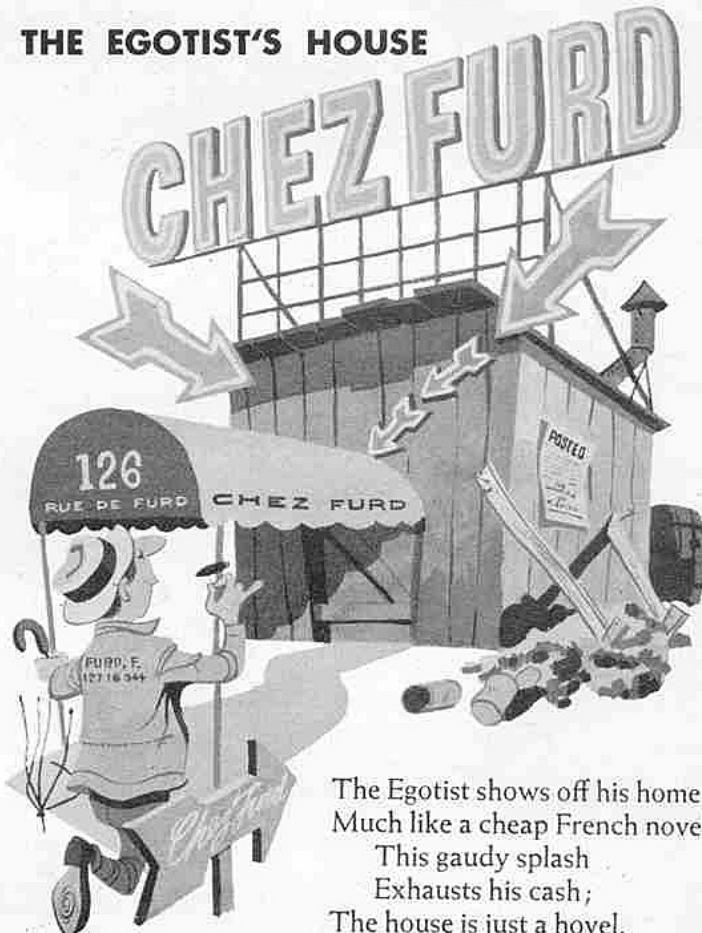
PICTURES BY BOB CLARKE

### THE SCHIZOPHRENIC'S HOUSE



The Schizophrenic's ups and downs  
Continually are showing;  
When free of cares,  
He lives upstairs;  
When blue, he's in the low wing.

### THE EGOTIST'S HOUSE

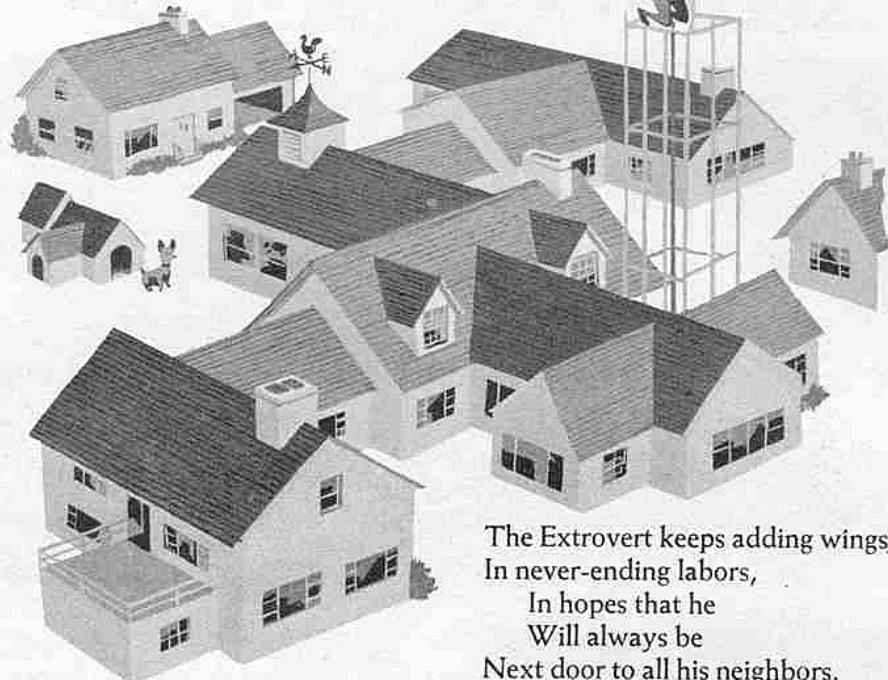


The Egotist shows off his home  
Much like a cheap French novel;  
This gaudy splash  
Exhausts his cash;  
The house is just a hovel.

down deep they don't want to conform! They want to be individuals! They want to show their true character! Since you are one of these people (you wouldn't be reading MAD if you weren't!) we've got the solution. All you have to do is build one of these . . .

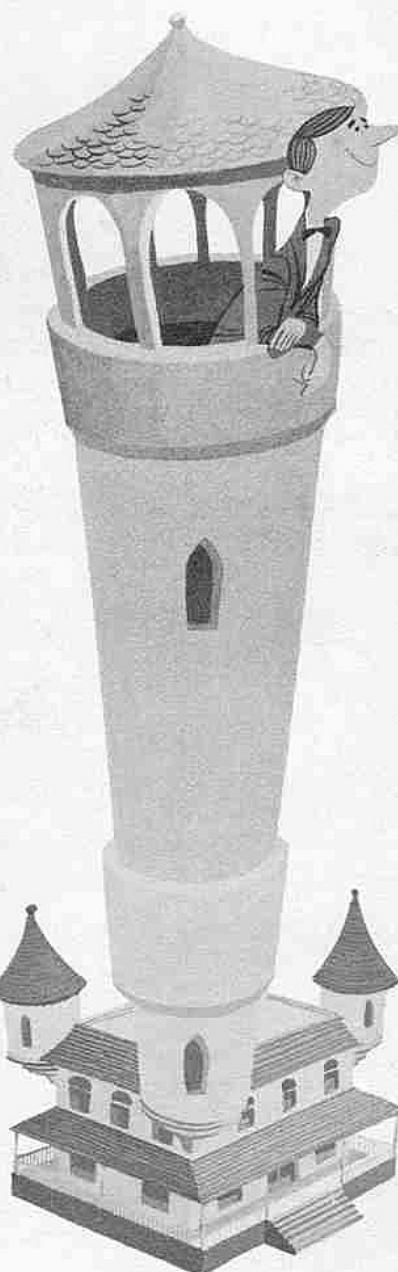
# YOUR PERSONALITY

## THE EXTROVERT'S HOUSE



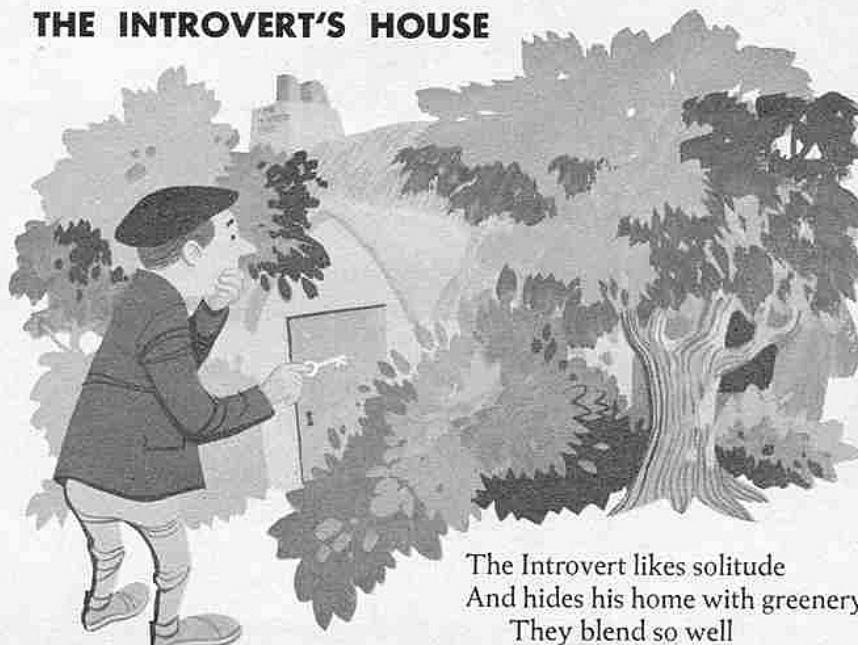
The Extrovert keeps adding wings  
In never-ending labors,  
In hopes that he  
Will always be  
Next door to all his neighbors.

## THE IDEALIST'S HOUSE



Idealists know their ivory towers  
Are doomed to fall to pieces;  
And yet despite  
This woeful plight,  
They always sign long leases.

## THE INTROVERT'S HOUSE



The Introvert likes solitude  
And hides his home with greenery;  
They blend so well  
It's tough to tell  
The house from all the scenery.

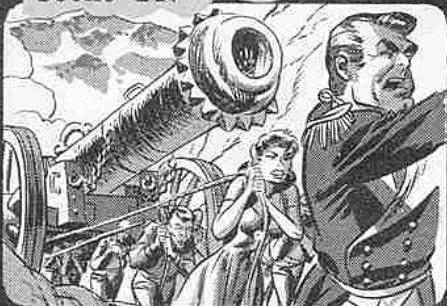
## THE PHASE ON THE CUTTING ROOM FLOOR DEPT.

There's a lot more to a motion picture than meets the eye. A film editor can make or break a Hollywood epic just by Most of it meets the floor! The cutting-room floor! Yes, what he cuts out. For example, rummaging through some of

# SCENES WE NEVER

PICTURES BY WALLACE WOOD

THE PRIDE AND THE PASSION  
Scene 147



When the camera closed in on Frank Sinatra and that fabulous cannon, a wary film editor

PICNIC  
Scene 111



The big scene in this picture with William Holden and Kim Novak had to be cut short when

BOY ON A DOLPHIN  
Scene 89



the most respectable garbage cans in "Filmland", we came across discarded scraps of celluloid containing these . . .

# GOT TO SEE

\*\*Space Engineers went to Free Falls



preserved the illusion that it had been constructed at . . .

. . . great expense?



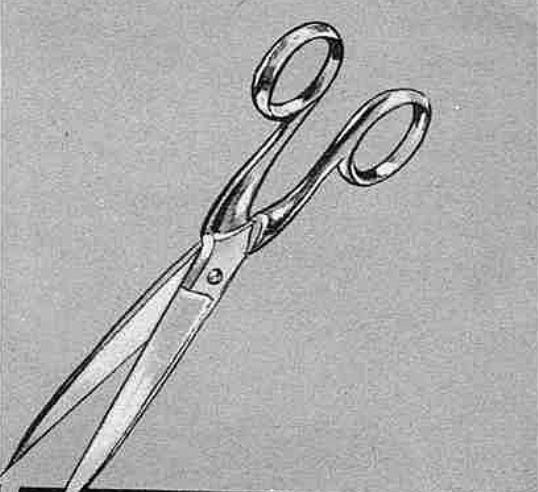
it was proven graphically that a picnic is no picnic . . .

. . . without them ants!



because the rising tide exposed daring, brave Alan as . . .

. . . no man to look up to! 41



**FROM HERE TO ETERNITY**

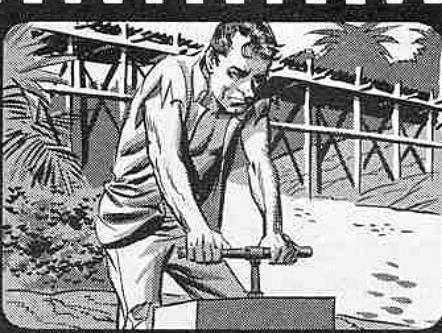
Scene 68



We wonder how many guys would have wished they were Burt Lancaster in that scene when he

**BRIDGE ON THE RIVER KWAI**

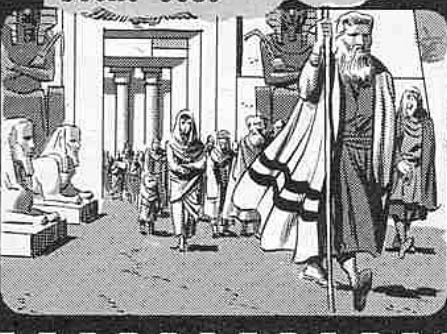
Scene 219



They say it's all in a day's work for actors to be subjected to danger. And if this scene

**THE TEN COMMANDMENTS**

Scene 5389



Never one to pinch pennies, Cecil B. DeMille still winced when they had to lop thousands

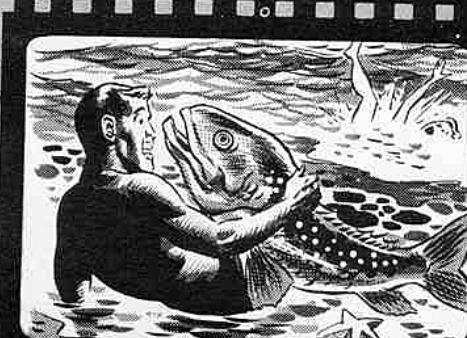
**BRIGITTE BARDOT'S LAST TEN PICTURES**

Any Scene You Care To Mention



Now, the French film editor works a little differently. Take this scene when Brigitte

\*\*Racketeers went to Double Crossings



made love to Deborah Kerr on the beach, if they'd known . . .

. . . something was fishy!



hadn't been cut, we would have observed Bill Holden's . . .

. . . occupational hazard!



of dollars of footage from scene showing the "Exodus" . . .

. . . from Ancient Egypt?



Bardot figured a bathrobe would dress things up a bit . . .

. . . VIVE LA DIFFERENCE!

## DON MARTIN DEPT. PART III

And now, for a parting shot by Don Martin, here's a MAD tale calculated to steel your nerves and steal your heart . . .

# The Great Bank Robbery



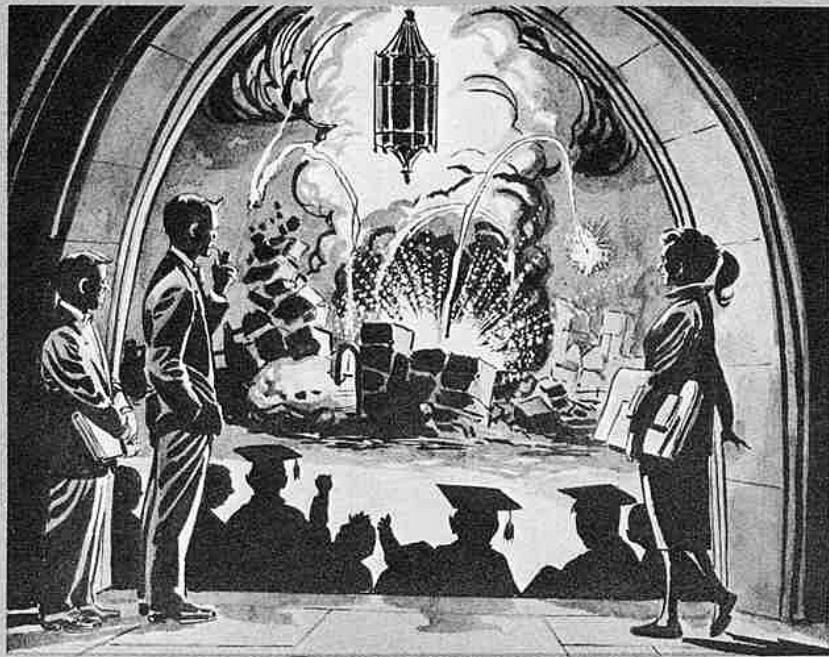
D. MARTIN

## **COLLEGE CATALOG DEPT.**

Since the recent announcement of the founding of Alfred E. Neuman University, we have been snowed under by mail (It was only three letters and a postcard, but we have a midget letter-carrier who雪s under easy!) from High School students who plan to go on to college, but have no desire to continue their education. In answer to these requests, The Board of Trustee now brings you . . .

# **BULLETIN of ALFRED E. NEUMAN UNIVERSITY 1958-1959**

**Day, Evening and Cutting Classes**

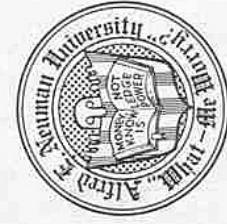


**OLD NORTH HALL**

Located at the south end of A.E.N.U.'s campus, this charming edifice once housed the best-equipped Chemistry Lab in the U.S.

PICTURES BY JOE ORLANDO

**So, before you decide on which college you're going to attend, turn MAD sideways like this, see what Alfred E. Neuman University has to offer, and go someplace else.**



## COURSES OF INSTRUCTION

### ANTHROPOLOGY

**B-119. Melanesian Frog Worship.** 3 hours credit. Mr. Umbala.

8:30 M-W-F. Room 116. Empty Hall.

A survey course designed to show the beginning student just how ridiculous anthropology really is. Lab sessions concentrate on ceremonial incense burning, offering of human sacrifices, and appeasement of the great god, UUaann. Demonstration of fertility rites banned this semester by police order.

### GENERAL INFORMATION

#### REQUIREMENTS FOR DEGREE

In the field of liberal arts, the student may work toward a Bachelor of Arts degree (B.A.), a Messer in Anthropology degree (M.A.), or a Putter in the History of Denmark degree (Ph. D.).

To qualify for the B.A. degree, the student must have completed 120 trimestral units of work, with the trimestral unit consisting of  $\frac{2}{3}$  of a quarter hour, or 86 of a semester hour, except in the field of foreign languages where two years of German are required for all Pre-Embalming students, unless such work shall already have been completed prior to the Spring Semester of 1955, and except in the Graduate School where 90 trimestral units may be submitted to the Board of Trustee just for kicks.

There are absolutely no exceptions to this rule, unless a student is attending under terms of the G.I. Bill, and he don't have to unless he wants to.

Notice of intention to file for a degree must be made at the Registrar's Office not later than the third Monday of the second previous month following the end of last semester, unless such Monday shall fall on a week-end.

#### TUITION

Each student will be billed at his (unless he's a her) dormitory during the first week of the semester. Students are urged not to expect to get off easy.

#### COLLEGE OF GRADUATE STUDY

We don't have one of them.

#### OUT OF STATE STUDENTS

Student residing out of this state will not be permitted to incur illness while they are in temporary residence on campus. For this reason, the Student Health Fee for out-of-state undergraduates shall be applied instead to the purchase of pinocchio cards for the Faculty Lounge.

6

### C-303. Juggling the Books for Fun and Profit. 2 Hours

Credit. Dr. Procter.

10:30 M—F. Belmont Park.

Dr. Procter joins the Neuman faculty this term after a number of years at Ossining, N. Y. He brings with him a fund of knowledge on how to keep that second set of books, where to hide them when the auditors come, and how to agree to make restitution and then not do it.

### ENGLISH

#### A-127. How to Rede and Spel Gud. 4 Hours Credit. Dr. Webster.

8:30 M—T—Th—F. Room 327. Hira Hall.

A remedial course for students who weren't listening in grammar school. Class members learn to write their names, and phrase simple telegrams sending home for money.

#### B-387. Plagiarism. 2 Hours Credit. Dr. Berle.

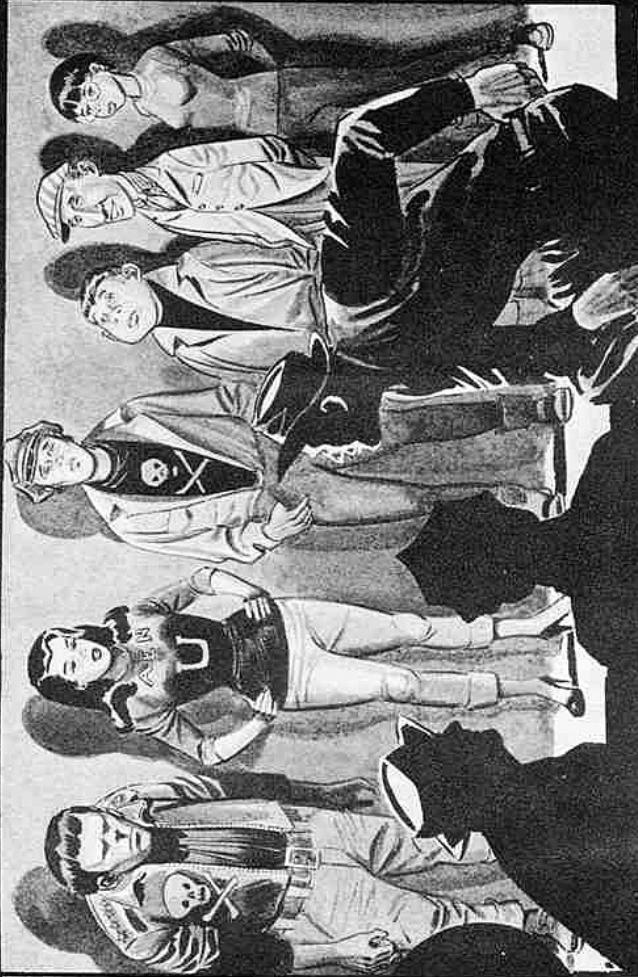
10:30 T—Th. Room 2397. Back Hall.

Required of all students planning to take Television Writing. Includes such well known lectures as "To Lift or Not to Lift," "What to Do Till the Copyright Expires," "Convincing the Jury You Naturally Think Like Goodman Ace," etc.

#### C-202. The Writings of Melvin Coznowfsky. Credit where credit is due. Mrs. Coznowfsky.

1:30 M—T—Th—F. Room 6. Upstairs Hall.

Open only to students who have had the prerequisite course B-197, "Deciphering Melvin Coznowfsky's Handwriting." This course deals with Mr. Coznowfsky's letters written home from overseas during the war, his post-war grocery lists, and unsigned poison-pen letters mailed to various draft boards, internal revenue offices, etc.



*Liberal regulations allow Neuman co-eds to take part in off-campus activities.*

### FRENCH

#### B-327. Racy French Novels. No credit, but well worthwhile. Miss LaRue.

10:30 M—W—F. Room 238. Andthatist Hall.

Designed primarily for students who have an hour open with nothing better to do before lunch. Prerequisite is Biology C-546.

*Medical students prepare to perform autopsy at Gownofski Memorial Hospital.*



#### A-206. Introduction to Advertising Agency Thinking. 3 Hours Credit. Mr. Batten, Mr. Barton, Mr. Durstine and Mr. Tanakawa.

10:30 M—W—F. Conference Room. B.B.D. & T. Office. This course is designed to acquaint the advertising student with the necessity of not thinking for himself. Seminar sessions will be held in talking off the top of the head, shooting ideas into space to see if they orbit, and tossing commercial copy on the floor to walk around it.

#### B-404. Account Executivenessmanship. 1 Hour Credit. Mr. Blathersfield.

9:30 Th. First Tee. Neuman Country Club.

Formerly offered as: B-403, "Expense Account Padding," this course has now been expanded to cover such fields as the sweeping statement, the garbled non-sequitur, martini consumption, and the hollow laugh.

**D-238. Underwater Breathing.** Two hours credit. Mr. Bass.

8:30 T—Th. Bottom of Mud Lake.

Open to physical education majors who can't seem to learn to swim; this course covers sinking, deep wading, new lung habits, and drowning. Not recommended for students with future plans of any kind.

**A-103. Necking.** No credit, but oh boy. Mr. Flynn and Miss LaTesh.

10:30 P.M. M—T—W—Th—F—S. Just off State Highway 16.

Required of all freshmen planning to enroll in B-110, "Drive-In Theater Tactics" during the spring semester. This course covers the basic formations of the back seat offensive, one-arm driving, various simple holds, and what to do when the police turn on their spotlight.

## KLEFTNOBULISM

**A-102. Introduction to Kleftnobulism.** 3 Hours Credit. Dr. Universaw.

8:30 M—W—F. Room 327. Tammany Hall.

Required of all students planning to major in kleftnobulism. Covers such basic subjects as the validation of the grommet, the need for spring action, the preparation of the hornsip, and the final adjustments before doing the thing itself.

**B-216. Intermediate Kleftnobulism.** 2 Hours Credit. Dr. Flang.

9:30 T—Th. Room 414. Downthe Hall.

A continuation of A-102. In this course, the students actually do it under close faculty supervision. Part of the semester also is devoted to cleaning up the debris afterward.

**C-338. Advanced Kleftnobulism.** 3 Hours Credit. Dr. Hunchberg.

1:30 M—W—F. Room 2. Hallowed Hall.

Open only to graduate students who are no longer just horsing around with this thing. Course features independent study of the Feinblatt factor, and crazy theories of the instructor.

## PHYSICAL EDUCATION

**C-302. Canoe Padding.** 3 Hours Credit. Mr. Laughing Bear.

9:30 T—Th—S. Mud Lake.

For advanced students who already have completed B-107, "Ukulele Strumming." Course covers paddling down waterfalls, mending ripped bottoms, losing the oars overboard, and drifting with the current up a moonlit stream.



"Sophomore Frolics" variety show always draws full house at Furd Auditorium.

## PSYCHOLOGY

**B-234. Loony Behavior.** 2 Hours Credit. Dr. Pavlov.

11:30 T—Th. Room 116. Outinthe Hall.

Basically designed to help students (who are now considered a little odd) go over the top. Lecture periods include instruction in nose whistling, development of facial tics, unprovoked shrieking and saliva bubbling.

## ZOOLOGY

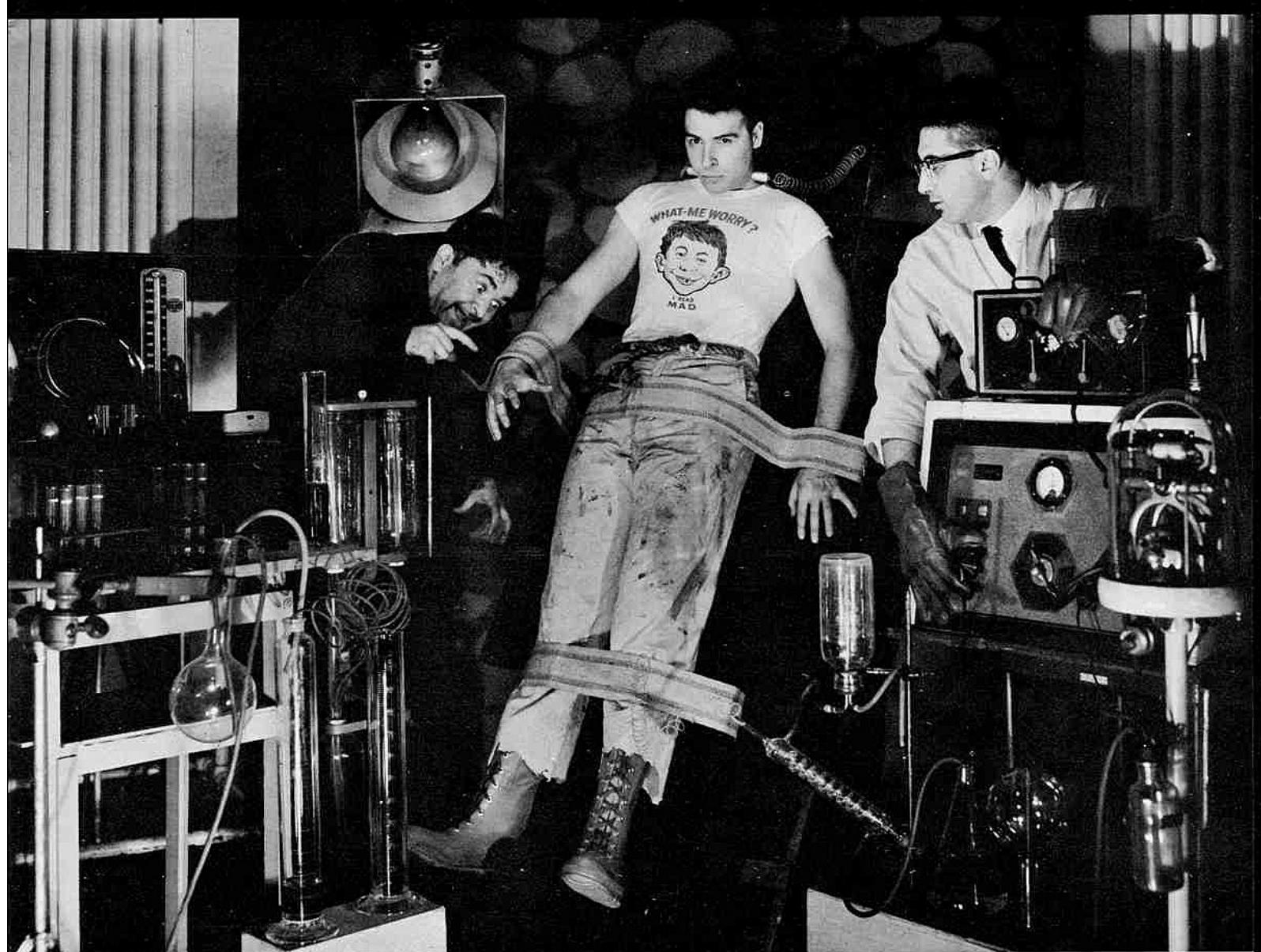
**C-328. Bone Structure of the Ibex.** 3 Hours Credit. Dr. Gifkx.

12:30 M—W—F. Room 309. Drafty Hall.

This is the last year we're offering this course, unless somebody takes it.



Science scores again as another experiment succeeds in the biology laboratory.



# YOU'LL BE A "HORROR" IN A MAD T-SHIRT

Featuring MAD's "What... Me Worry?" Kid\*

\*Imprinted in five permanent colors

BUT YOUR GHOUL-FRIENDS WILL LOVE YOU ANYHOW!

----- use coupon or duplicate -----

MAD T-SHIRTS  
225 Lafayette Street  
New York 12, N.Y.

I want to be a horror, which is only natural 'cause my mummy says I'm one anyhow! Rush me my MAD T-SHIRT(S). I enclose \$1.25 for each shirt and I have carefully filled in my size.



NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

NO. OF SHIRTS \_\_\_\_\_ SIZE(S) \_\_\_\_\_

CHECK  
CHART  
BELOW

AMOUNT ENCLOSED AT \$1.25 each \_\_\_\_\_

#### BOYS & GIRLS

CHEST MEAS.	SIZE	CHEST MEAS.	SIZE	CHEST MEAS.	SIZE
24"- 27"	BS	27"-31"	BM	31"-34"	BL

#### MEN & WOMEN

CHEST MEAS.	SIZE	CHEST MEAS.	SIZE	CHEST MEAS.	SIZE
34"-37"	MS	37"-41"	MM	41"-44"	ML

# Does she... or doesn't she ...ever go out with fellows her own age?



## Why only young boys? Only her psychiatrist knows for sure!

You can clearly see that this girl has lots of problems. Just one look at her obviously dyed hair is a good indication. Now, if she wants to dye her hair to attract attention, that's *her* business. But this compulsion she has for running around with young boys instead of men her own age—that's *our* business! Mainly, we can help her avoid embarrassment until she's worked this problem out with her analyst. All she has to do is buy a Miss Clairold Date-Ager Kit. With Miss Clairold, it takes *only*

minutes to add those grey streaks to his temples, those little bags under his eyes, that five-o-clock shadow, that moustache,—all the other little things that will make him look as old as she is. And, when you think about it, why *should* you suffer one more day of embarrassment if you have a problem like this girl! Try a Miss Clairold Date-Ager Kit on that boy in your life—*today!* Then, all you'll have to do is figure out how to stretch him so it don't look like you're out with an old midget!

**MISS CLAIROLD® DATE-AGER KIT**



© 1958 CLAIROLD INCORPORATED. AVAILABLE ALSO FOR NEUROTIKS IN CANADA

MORE CRADLE-ROBBERS USE MISS CLAIROLD THAN ANY OTHER DATE-DISGUISE